



LMI Renewable and Clean Energy Business Dialogue – Financing

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Mission Statement

USTDA helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies

USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries



Basic USTDA Facts



- Approximately 75 people in headquarters – regional representation in Bangkok and Hanoi
- Independent agency of the U.S. government
- Funding available to support projects in 8 ASEAN countries, including all LMI Countries
- Increasing focus on clean and renewable energy
- Programs have generated \$25 billion in exports (approximately 110,000 jobs) in the last 10 years
- \$76 in exports generated for every \$1 programmed



MAKING GLOBAL LOCAL

U.S. TRADE AND DEVELOPMENT AGENCY

BUILDING PARTNERSHIPS, SUPPORTING U.S. JOBS, GROWING U.S. EXPORTS



USTDA Program Activities

Matching U.S. Commercial Interests
with Development Opportunities

International Business Partnership Program

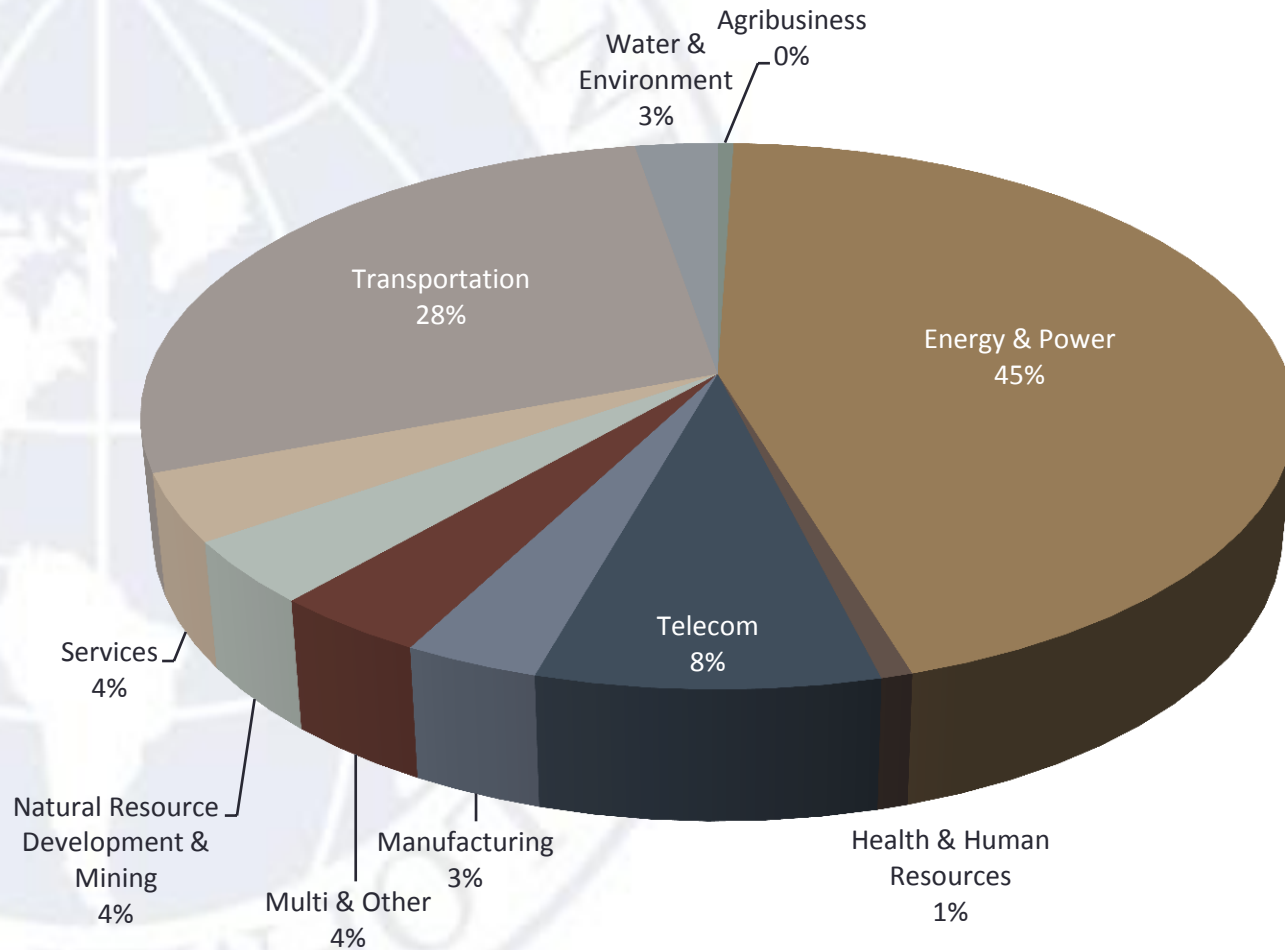
- Reverse Trade Missions
- Conferences
- Workshops

Project Development Program

- Feasibility Studies
- Pilot Projects
- Technical Assistance

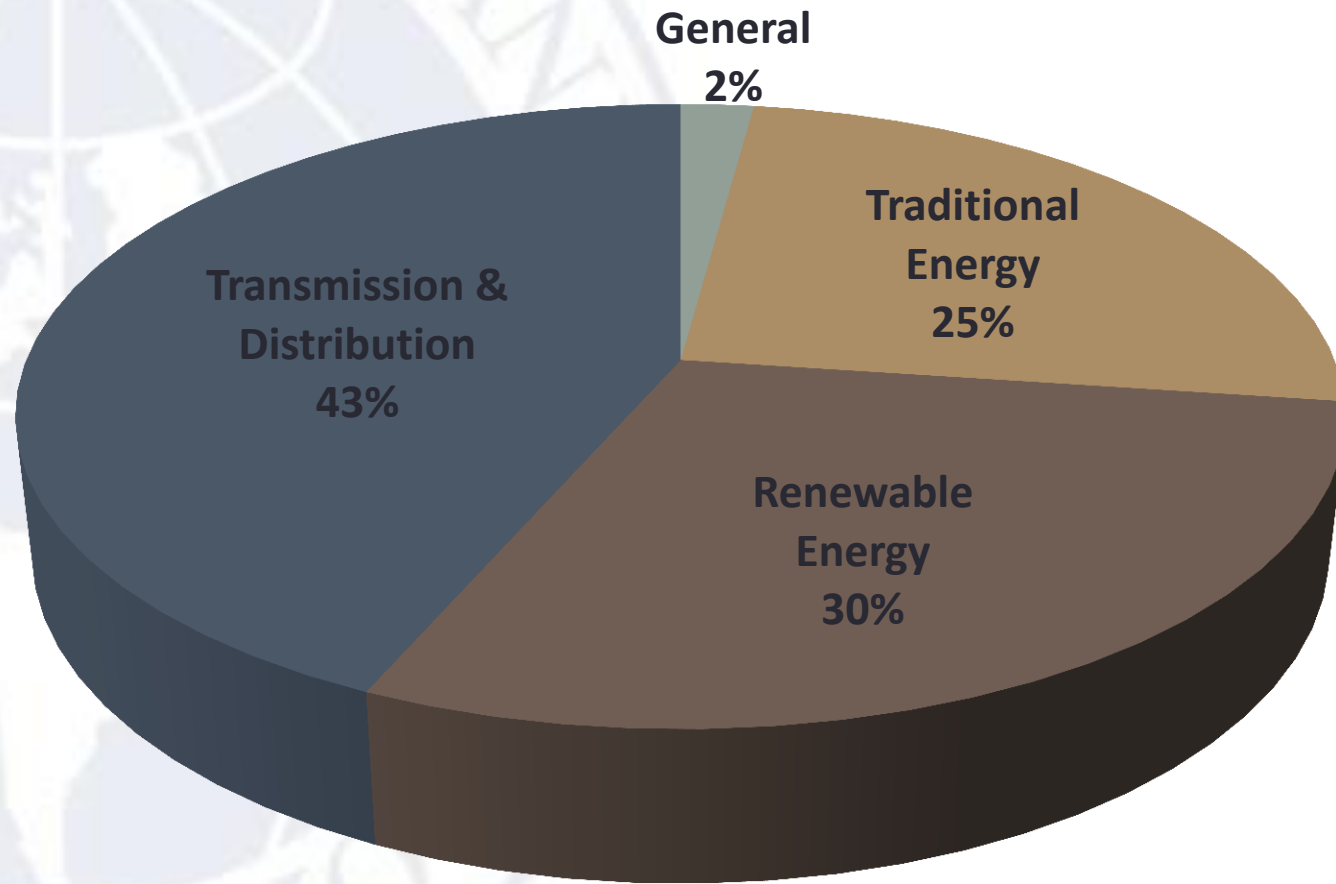
USTDA By Sector

(As a Percentage of USTDA's FY 2013 Program Budget)



USTDA Energy Activities

(As a Percentage of USTDA's FY 2013 Program Budget)



USTDA in Southeast Asia

Priority Sectors:

- Energy (clean/renewable)
- Transportation
- Information and Communications Technology

Priority Programs:

- US – ASEAN Connectivity Cooperation Initiative
- US – Asia Pacific Comprehensive Energy Partnership
- Global Procurement Initiative



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USTDA and Clean and Renewable Energy

- Projects in South/SE Asia include:
 - Solar
 - Wind
 - Geothermal
 - Biomass/Waste-to-Energy
 - Hydropower
 - Smart Grid
- All LMI countries are technically able to receive USTDA grant funding.



Recent Activities in LMI Region

Wind Power Technical Assistance in Vietnam

- Sole source TA, public sector grantee
- Competed FS, private sector grantee
- Reverse Trade Mission

Regional Biomass/Waste to Energy RTM

- Delegates from 3 countries; public and private sector

Energy Definitional Mission to Burma/Myanmar

- Possibility for solar and small hydro project development

Ongoing Smart Grid Activities Regionally

Challenges/Hurdles

- Regulatory structure
- Availability of feedstock
- Lack of supporting infrastructure
- Limited capacity from developers
- Sourcing of materials

USTDA Funding Criteria

USTDA evaluates projects based on the following criteria:

- Developmental priority in the host country
- Likelihood of success receiving implementation financing
- Mutual benefits for the United States and partner country, including commercial opportunities for U.S. firms

Contact USTDA

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