

# Growing Demand from Corporates

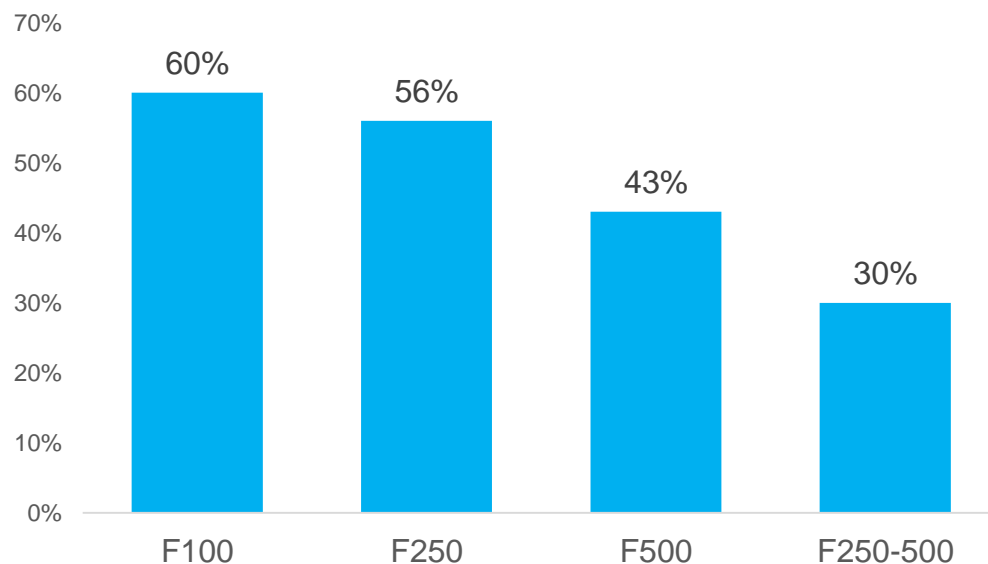
ACEF 2016

Manilla

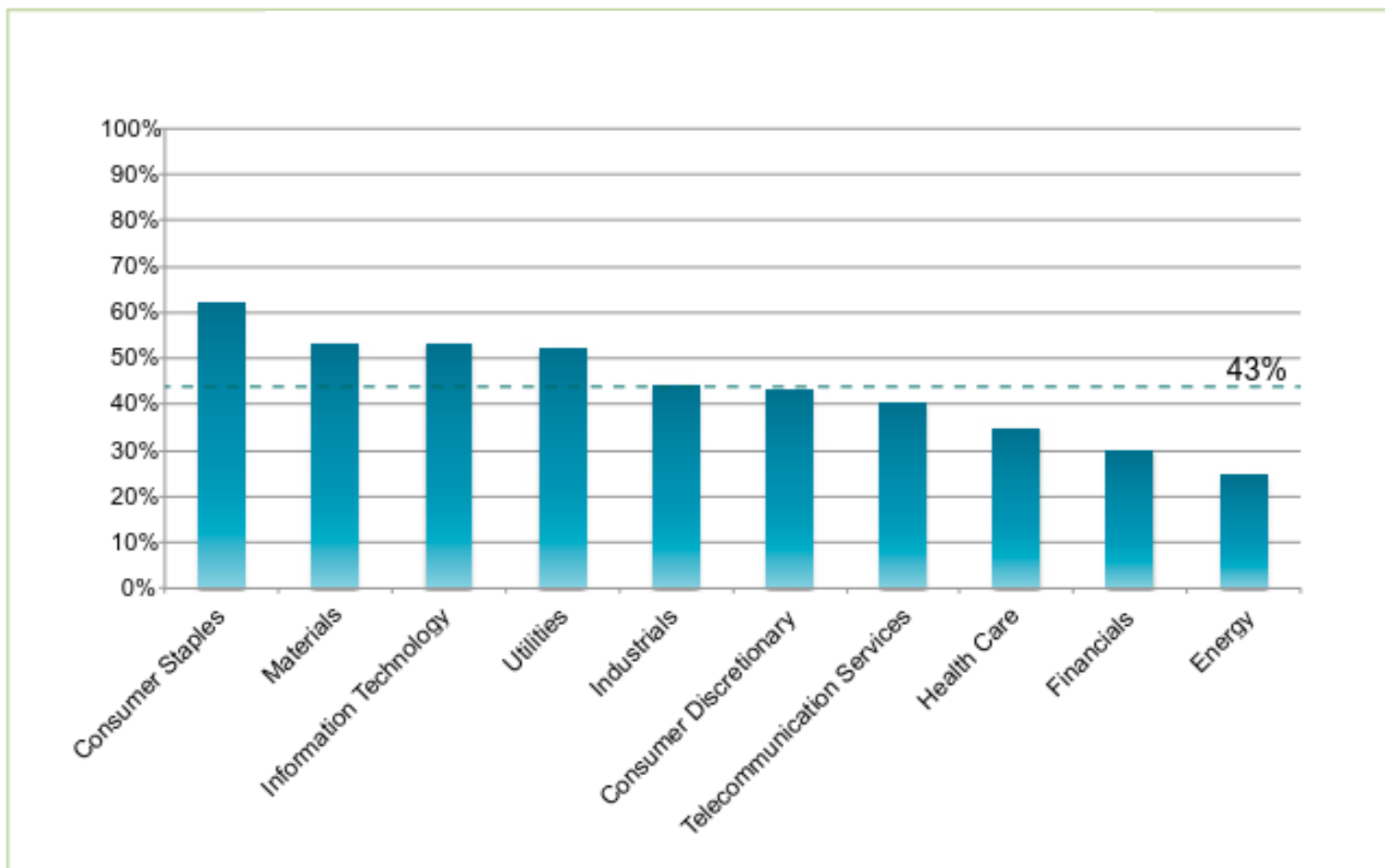




**60% of the US Fortune 100 and 43% of the US Fortune 500 have a GHG, RE or EE target**



- Percentage of US Fortune 500 with Targets by Sector









**As of May 2016**

**... 12 US Fortune 500s set  
100% RE targets** (Out of 58)

**... 20 ICT companies have  
100% goals**

**... 12 US Fortune 500s committed to  
set Science-based targets**  
(= 8% of all 157 SBT-companies)

**RE 100**





# CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES: INCREASING ACCESS TO RENEWABLE ENERGY



RENEWABLE  
ENERGY  
BUYERS'  
PRINCIPLES



**58** COMPANIES

**44** MILLION MWH  
OF DEMAND FOR  
RENEWABLE ENERGY

**\$5** TRILLION IN MARKET CAP

Bloomberg



Sprint

ebay

VOLVO

Etsy

Microsoft

AMD



3M

ARUP

Hewlett Packard  
Enterprise

adidas  
GROUP

P&G

EQUINIX

vmware

novo nordisk



DIGITAL REALTY

STAPLES

Walmart

intuit

HILTON  
WORLDWIDE



MARS



Johnson & Johnson

IKEA

YAHOO!



DUPONT

Akamai  
FASTER FORWARD

KAISER  
PERMANENTE



AUTODESK



TARGET

starwood  
Hotels and  
Resorts

amazon

Gap Inc.

Google



workday

Kellogg's

intel

Genentech  
A Member of the Roche Group

Sealed Air  
Re-imagine

LOCKHEED MARTIN



AVERY  
DENNISON

EMC<sup>2</sup>

CISCO



Nestlé  
Good Food, Good Life

ADITYA BIRLA  
NOVELIS

switch

Saunders Hotel Group



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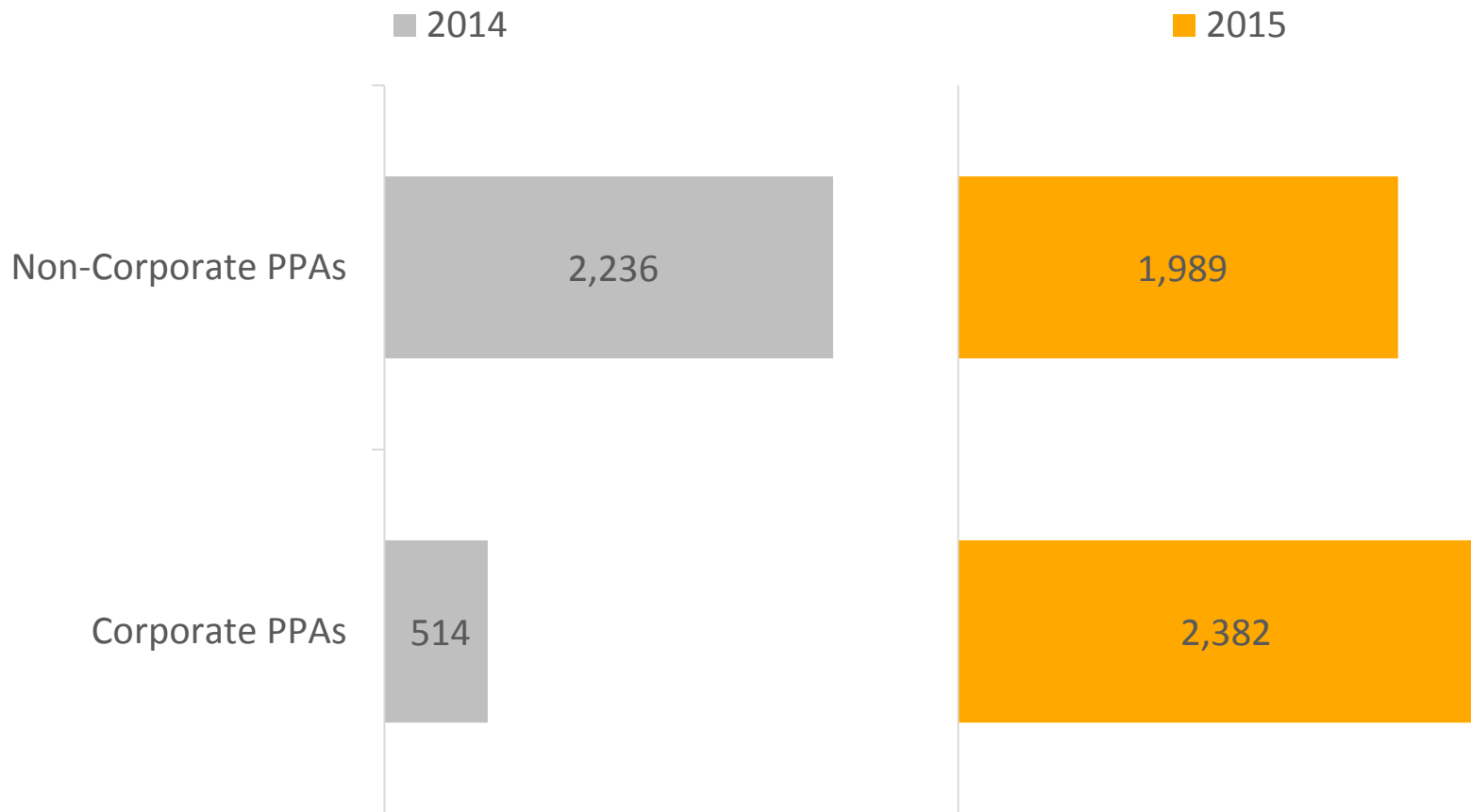
# Corporate Market Share is Growing

Corporates signed ~19% of wind PPAs in 2014, and ~56% in 2015



BUSINESS  
RENEWABLES  
CENTER



## Contracted Wind Capacity (MW) by Type



Source: AWEA, RMI Analysis





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 FB.com/REBuyersAlliance

