

The background of the slide features a close-up, low-angle shot of several hands in a light blue or greyish-blue hue. These hands are actively engaged in placing and fitting together dark-colored puzzle pieces. The puzzle pieces are interlocking, and the hands are positioned around them, some holding them from below and others from the sides. The lighting is soft and diffused, creating a sense of collaborative effort and problem-solving. The overall composition is centered around the act of assembly, which metaphorically represents the 'scaling up' of partnerships mentioned in the title.

Scaling up Public-Private Partnerships for Energy Efficiency Implementation

Steve Kukoda, Asia Clean Energy Forum, 07 June 2016

Public-Private Partnerships: Multiple Benefits

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- Together, we can do much more than we can apart
 - Inherently, a primary benefit of a trade association
- Leverage combined resources to achieve scale
 - Products, geographies, impact
- Shared experience and expertise
 - Enables a more complete offering and potential for “one-stop shopping”
- Inspires confidence from targeted audiences
 - Alignment among multiple partner types creates less-commercial perception
- All the above facilitates co-financing
- PPPs critical to needed scale-up of global efforts on EE

50% of Savings We Need to Keep the 2°C Climate Goal Alive Can Be Achieved With Energy Efficiency



Image: Columbia Sportswear Company, Santiago de Chile (2009)

Figures: IEA WEO Special Report 'Redrawing the Energy-Climate Map' 2013






Efficient Appliances & Equipment – taking the en.lighten approach to the next *low-hanging fruits*



- UNDP, ICA, CLASP, NRDC and UNEP launched the United for Efficiency (U4E) in 2014
- The Programme aims to **join forces with private and public sector** to **expand the en.lighten approach to the next *high impact opportunities***,
- Supporting the second goal of the Secretary General's SE4ALL initiative: double the global rate of improvement in energy efficiency
- The en.lighten and U4E initiatives form part of the **SE4ALL Energy Efficiency Accelerators on Lighting and Appliances & Equipment**

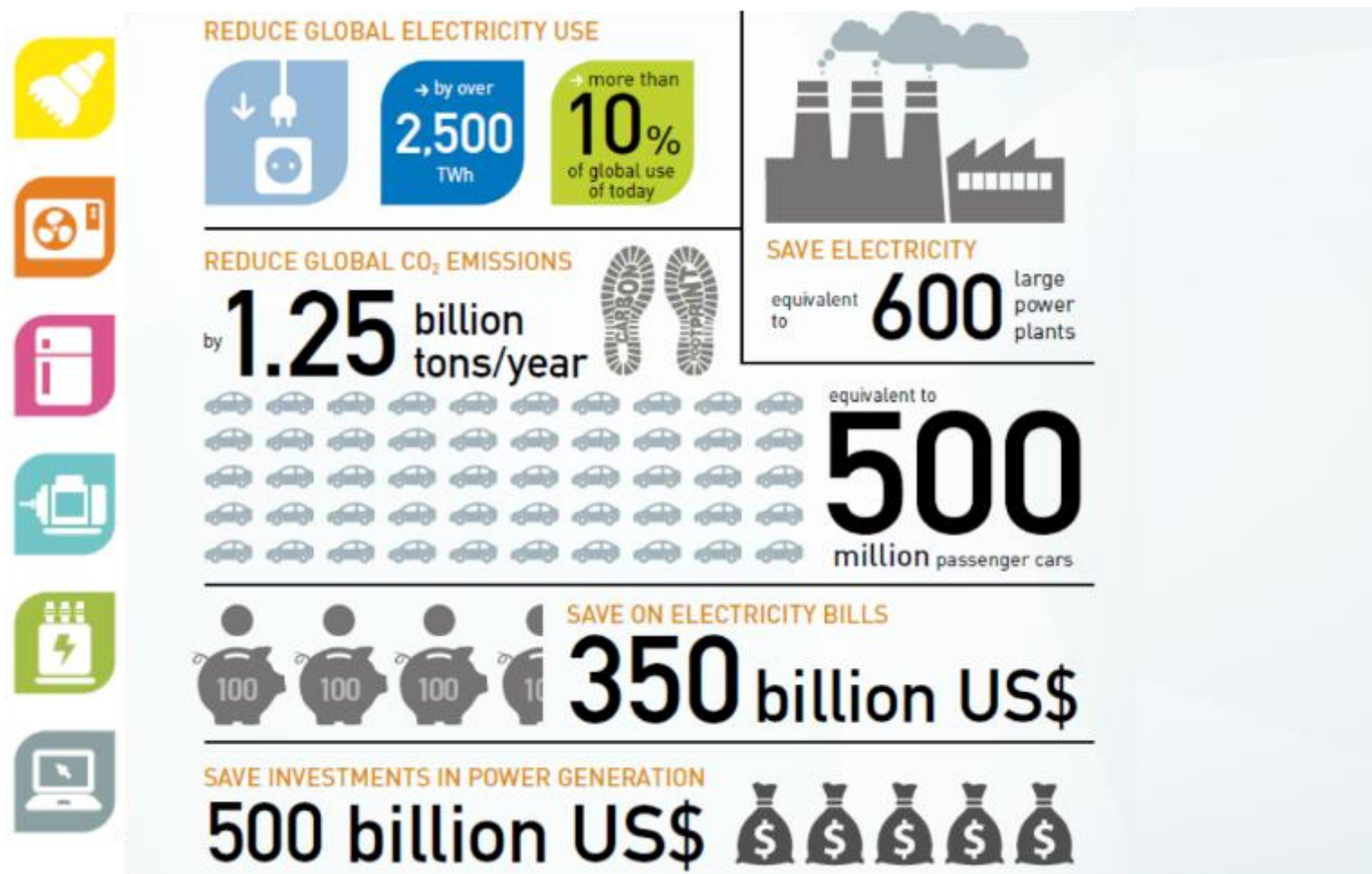


Project Partners on Lighting, Appliances & Equipment

Donors and International organizations	     
Partner Organizations	           
Supportive Private Sector	           
Countries	<p>En.lighten: 66 partner countries</p> <p>U4E: 19 partner countries</p>

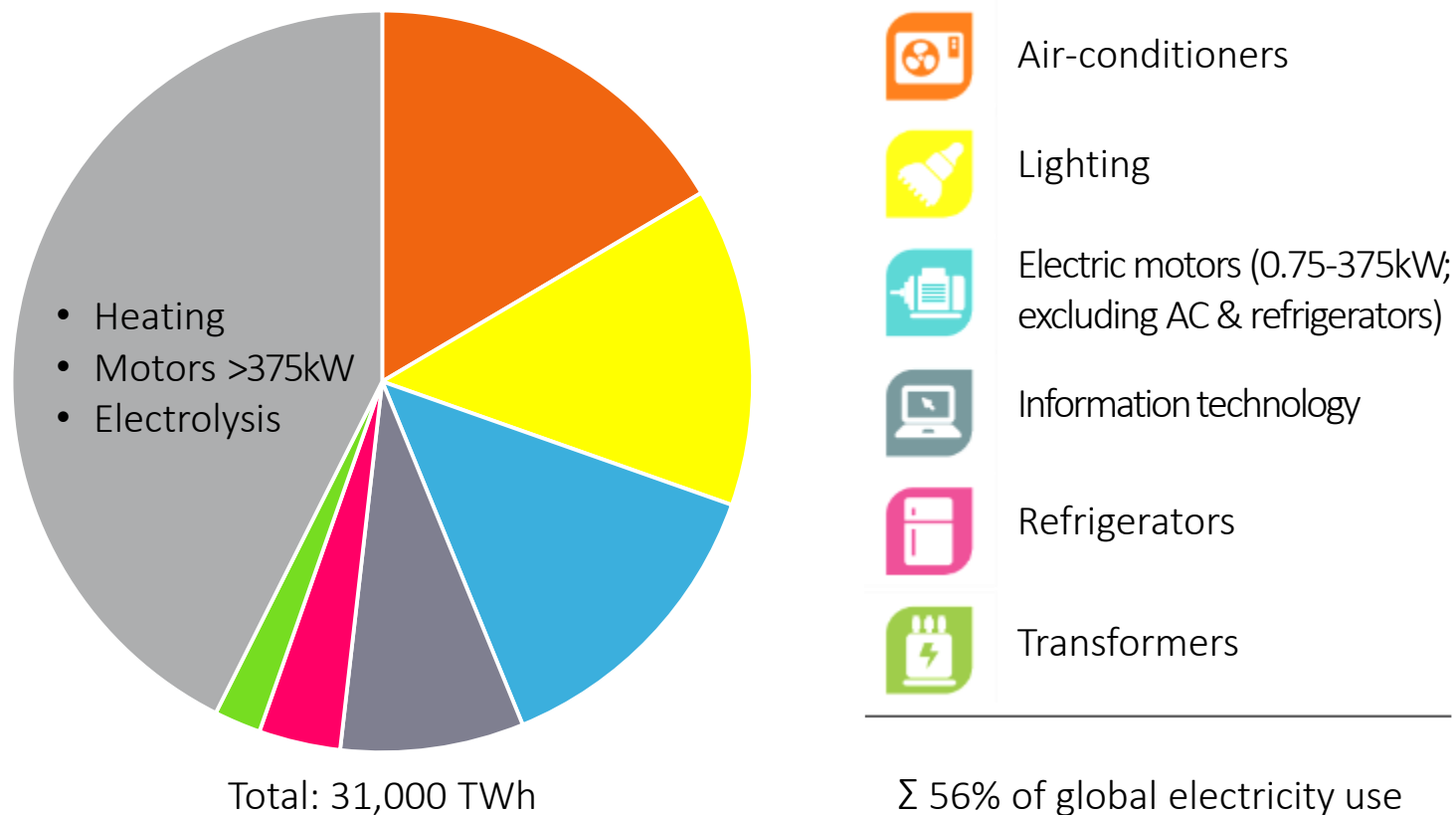


The Potential of Improving Energy Efficiency in the Top 6 High-consuming Products



Global Consumption of Electrical Products in 2030

Global Electricity Consumption in 2030 – Business as Usual

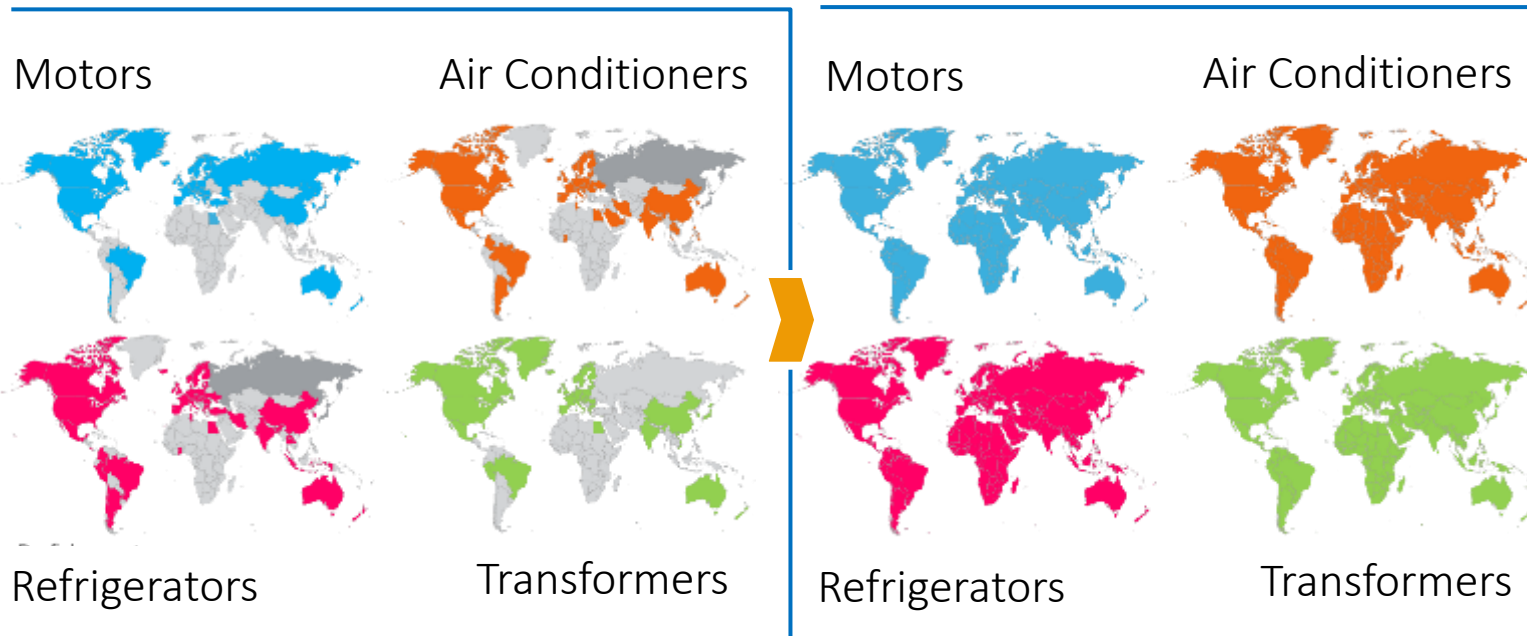


Most Developing Countries Do Not Have Policies in Place Today to Leapfrog to Efficient Products



MEPS in 2013: mostly in OECD Countries

Our goal: MEPS in all countries by 2020!



PPP Benefits: Focusing on the “Private”

Partnership Benefits: International Copper Association

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- Leverage resources from other organizations where missions align
 - Energy efficiency programs largest investment for ICA
- Demonstrate copper's (and copper industry's) critical role in energy efficiency and its benefits
 - The best conductor is essential to the technologies/trends that are critical: efficiency, renewables, electric vehicles, higher quality of life
- More efficient products require more copper
- Image value for ICA and its members

Partnership Benefits, Manufacturing Sector: Economic/Strategic

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- Open new markets – and expand existing ones – for most-efficient products
 - Often more expensive and more profitable
- Increased competitiveness from minimum energy performance standards (MEPS): manufacturers of inefficient products excluded from markets
- Regionally harmonized MEPS facilitates trade and reduces compliance costs
- Create awareness among consumers in an effective, non-commercial way that would not be possible by any manufacturing entity on its own
- Seat at the table in global discussions
- Address CSR in profitable way

Partnership Benefits, Manufacturing Sector: Branding/Image

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- Increase visibility of their brands globally through opening and expansion of geographic markets
- Demonstrate positive impact on one of society's greatest challenges: climate change
- Make use of U4E brand and supporting materials

Partnership Benefits, Manufacturing Sector: Branding/Image

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Partnering with UNEP to show the way towards more efficient appliances.

Electrolux joins U4E to promote high-efficiency appliances

The International Energy Agency's 2012 Energy Outlook report confirms energy efficiency can provide as much as 50% of the abatement the world needs to keep climate change to two degrees. As a manufacturer, our challenge is to meet the growing need for our products by deploying energy-efficient technologies affordably.

This requires policy frameworks and incentives across the globe, and joint efforts among companies, policy makers and organizations.

That's why Electrolux has joined United for Efficiency (U4E) a public-private partnership led by the United Nations Environment Programme. U4E helps governments in emerging markets develop and implement national and regional strategies for improved energy efficiency.

Electrolux is supporting the initiative with know-how, including data and insights into energy labelling, and how to effectively manage redundant appliances.

Thank you