### **Closing the Energy Efficiency Financing Gap through Innovative Implementation Approaches:**

Deep Dive Workshop on:

Practical Actions for Accelerating Energy Efficiency: Finance, Policy, and Public-Private Partnerships

### Asia Clean Energy Forum Tuesday 7 June 2016

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Washington D.C.

### Scaling Up EE Needs an Integrated Enabling Environment: *finance is one part of the puzzle*

#### Policies, planning and regulations

- Overarching legal framework, e.g. EE Law
- Cost-reflective energy pricing
- Codes and standards with enforcement mechanisms
- EE incentive schemes with funding sources
- EE targets by sector
- Public budgeting and procurement rules to encourage EE

#### EE ENABLING ENVIRONMENT: THE ESSENTIAL ELEMENTS

SUCCESSFUL DELIVERY OF ENERGY EFFICIENCY

#### Agencies and institutions

- Dedicated entity with EE mandate
- Clear roles and accountability
- Inter-ministerial coordinating body
- Monitoring and compliance
   enforcement
- Authority to formulate, implement, evaluate, and report on programs
- Tracking progress towards EE targets

#### Information and communication

- Databases:
- -energy consumption
- -EE technologies
- -service and equipment providers
- –case studies
- Market assessment: industry, buildings
- Information centers
- Broad, sustained public awareness
- Labeling: appliances, equipment, vehicles

#### **Technical capacity**

- Energy auditor/manager training and certification
- Private sector training: banks, ESCOs/EE service providers, end users
- EE project templates: audits, M&V plans, EPC bidding documents, contracts
- Energy management systems

#### **Financing and incentives**

- Dedicated EE financing
- Commercial bank lending: credit lines, guarantees
- Cashflow-based EE financing
- Commercial ESCO financing
- Public sector EE financing
- Residential home/appliance credit
- Equipment leasing



Source: World Bank (2015)

### **SE4ALL 2030 Targets and Financing Gaps**



m→ b

Source: SE4ALL- GTF (2015)



# Where are Future Energy Efficiency Investments Required?



EE Investments need to increase by 4.3x of current levels Most action will be in Europe, Developing Asia and North America



How World Bank Supports EE Programs (Financing Sources & Technical Assistance)



Institutions: Electric Supply/Distribution Utilities; Municipalities, etc



### Financing Sources and Instruments for Large Scale EE Investment Programs

Public Investments (by Government and electric utilities)

Support from Development Finance Institutions such as the World Bank through following instruments:

- Soft/low interest investment lending,
- Grant finance, mostly for technical assistance,
- Lending through utilities or financial intermediaries (incl. private capital leverage)
- Development Policy Credit
- Support from Global Climate Finance Mechanisms
- Carbon Finance Clean Development Mechanism
- NAMAs, NDCs, etc
- Clean Technology Fund (CTF).....also GCF
- Global Environment Facility (GEF)
- Modality of Finance
- Stand –alone
- Blended





### **Energy Efficiency Financing and Leverage**

EE Commitments, FY10-15 (WB plus leverage)





### Sustainable EE Financing Mechanisms: Utilizing Public Finance to Mobilize Private Capital



Source: World Bank (2015)

### **Global ESCO Development Results have been Mixed**

- Some countries, such as USA, Canada, Germany, Australia, France, China, Japan, Korea, Armenia etc. have seen good growth of the ESCO industry.
- Others, such as India, Turkey and Thailand, etc. have seen limited ESCO growth and development.
- Many barriers to ESCOs particularly in the public sector



### ESCO Global Experiences & Results: Examples of Success

Country	Market Size	Results	Projects
United States (FEMP)	US\$3.8 billion	- 18 trillion BTU/yr (2006) - US\$7.1 billion energy cost savings	460 ESPC projects
Canada (FBI)	Can\$320 million	<ul> <li>20% energy intensity reduction</li> <li>Can\$40 million energy cost savings</li> <li>285 kt CO<sub>2</sub> reduction</li> </ul>	85 EPC projects (7,500+ buildings)
Germany	~€200 million	<ul> <li>- 20-30% energy cost reduction</li> <li>- €30-45 million energy cost savings/yr</li> </ul>	2,000 properties
Japan	~10 billion yen	<ul> <li>12% reduction energy intensity</li> <li>265kt of CO<sub>2</sub> reduction</li> </ul>	50 ESPC projects in FY06
South Korea	~220 billion Won	n/a	~1,400 public ESCO projects

#### CHINA: In 1997, only 3 ESCOs. In 2015, 5,000 ESCOs with \$10 billion business



### Sustainable EE Financing Mechanisms: Utilizing Public Finance to Mobilize Private Capital



Source: World Bank (2015)

### Factors Determining Choice of EE Financing Mechanism



- Selection of mechanisms depends on local conditions
- Different mechanisms may be needed for different sectors
- Combinations of mechanisms may be more effective
  - International experience
    provides useful information,
    but must be adapted to
    local conditions



# India – Energy Efficiency Potential

# **Energy Efficiency Potential Across Sectors**

N	Martin	Investment potential	Thermal	Electrical	Avoided Capacity	Payback period
NO.	Merket	(Rs crore)	mtoe	Billion kilowatt- hours	MW	(years)*
1	Industrial	12,100		49	7 000	0.5
	Generic energy efficiency	4,200		23.7	3 400	
	Process energy efficiency	7,900		25.3	3 600	
2	Commercial	570		1.71	553	0.7
	Government-owned offices	340		0.76	360	1
	Government-owned hospitals	85		0.87	140	0.2
	Privately owned hotels	145		0.18	53	0.6
3	Municipal	1,300		3.7	1 688	0.9
4	Agriculture <sup>b</sup>	30,000		30	5 095	—
5	PAT	30,603	9.78		5623	
6	Utilities (Utility Efficiency Program) <sup>6</sup>	28,000			9000	5 years
	Total	1,02,573	9.78	84,41	15,176	_

"Assuming average commercial electricity cost of Rs 5 per kilowatt-hour

<sup>b</sup>Assuming that half of the estimated 2 crore pump-sets, mostly inefficient, are replaced over the next 2–3 years through public-private partnership

cDistribution Energy Efficiency Program for reduction of Losses at the DT level.



### India's Global Commitments- Climate Change

### India's Intended Nationally Determined Contributions (INDCs): Key points

 Commitment to reduce the CO<sub>2</sub> emissions intensity by 33-35% by 2030 from 2005 levels.

 Increased thrust on Energy Efficiency, Renewable Energy, Cleaner Production, etc.

Investment of USD 2.5 trillion required for meeting India's climate change actions.



# Partial Credit Guarantees (Risk Sharing) for Catalyzing EE Investments

- Designed to address the problem of access to finance
- Risk perception of banks and financial institutions
- Government or donor agency provides a partial guarantee covering loan loss from default
- Participating banks sign agreements specifying loan targets and conditions
- Banks conduct due diligence and process loans
- In case of loan default the guarantee covers a portion of the loss – the program may also include a "first loss reserve"
- Substantial technical assistance also provided to banks, project hosts and project developers (ESCOs)



### India: Partial Risk Sharing Facility (PRSF) for Energy Efficiency Project - DESIGN

PDO: Transform the energy efficiency (EE) market by promoting increased level of EE investments through Energy Service Performance Contracting (ESPC) delivered by Energy Service Companies (ESCOs)

Objective	Financing	Execution		
<ul> <li>Provide partial credit guarantees to participating Financial Institutions (PFIs) including banks and Non Banking Financial Companies (NBFCs) and the Small Industries Development Bank of India (SIDBI) for loans extended to energy saving projects being implemented by ESCOs</li> </ul>	<ul> <li>GEF grant: US\$12 m (first loss)</li> <li>CTF guarantee: US\$25 m</li> </ul>	• SIDBI (SIDBI Window- US\$6 m & PFI Window- US\$31 m)	Impact Mobilize private financing:	
<ul> <li>Provide TA and capacity building for participating financial institutions, ESCOs, and beneficiaries</li> </ul>	• GEF grant: US\$6 m	• SIDBI (US\$4 m)	US\$37 m of GEF and CTF resources are expected to mobilize over US\$100 m of commercial financing for energy efficiency	
<ul> <li>Carry out market development, project management, awareness building and outreach to beneficiaries and stakeholders</li> </ul>		Efficiency Services Limited (US\$2 m)		
<ul> <li>Develop standard appraisal and transaction documents, reporting templates, energy efficient guidelines, capacity building and training, and</li> </ul>				

Project duration: 15 years (initial period of 10 years and a follow-on period of 5 years)

online support, etc.

# India Partial Risk Sharing Facility for Supporting EE Investments through ESCOs



# India Partial Risk Sharing Facility (PRSF) for Energy Efficiency





# **Thank You**



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