

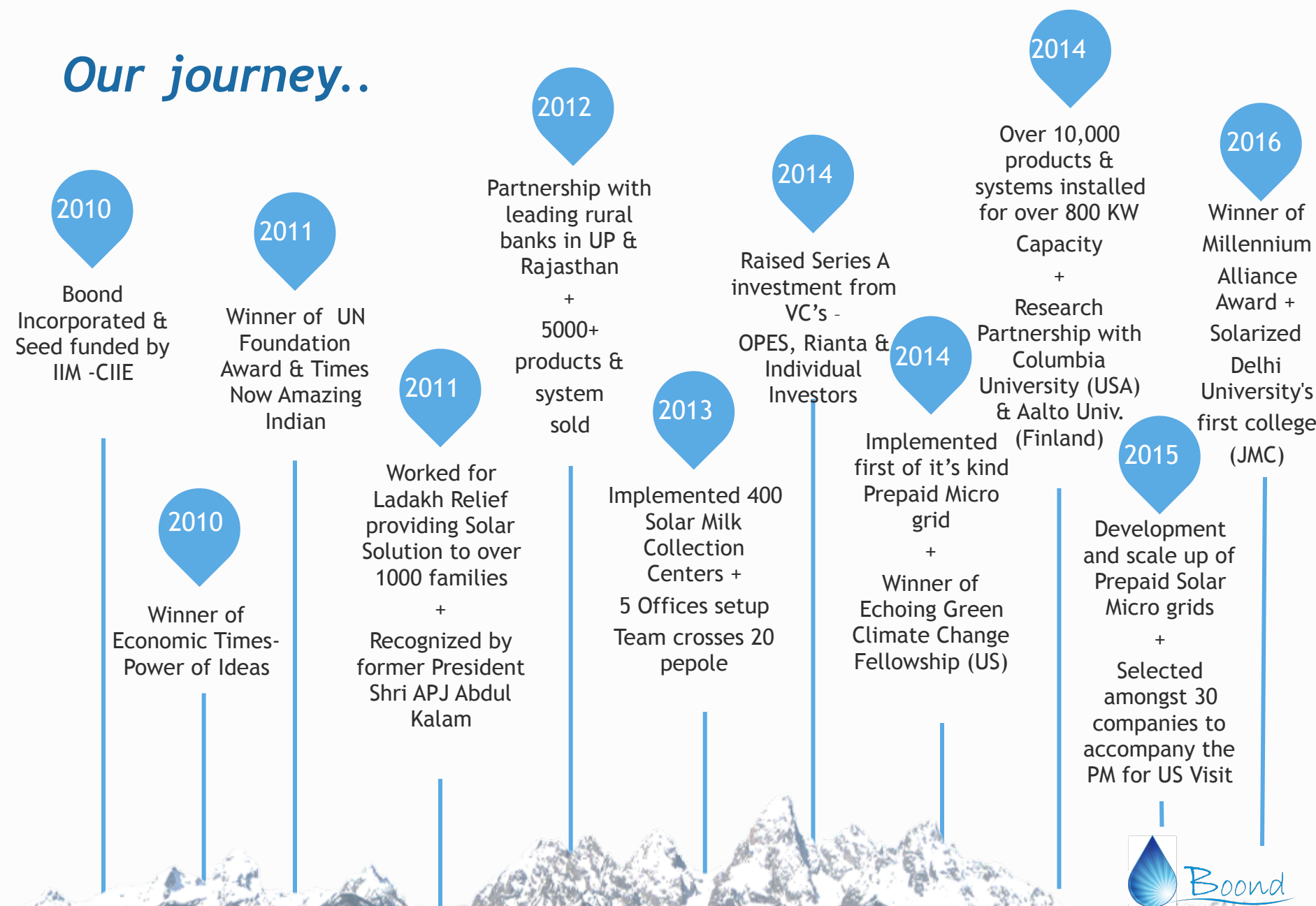
Boond Micro-grid Video

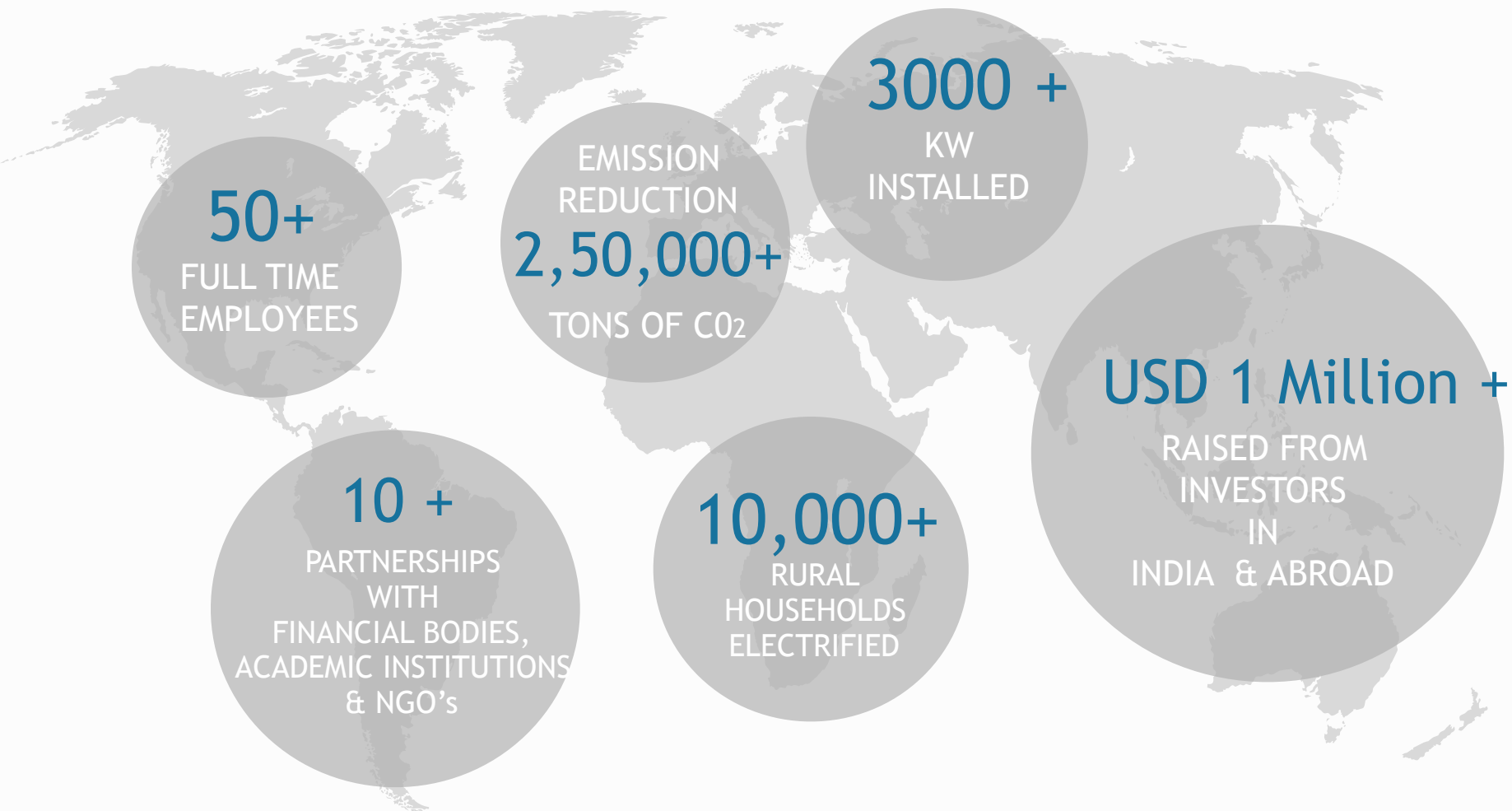
Renewable Energy for all !



Boond's vision is to provide high quality renewable energy based products, solutions and servicing along access to affordable finance to ensure democratic and adequate access to energy for all.

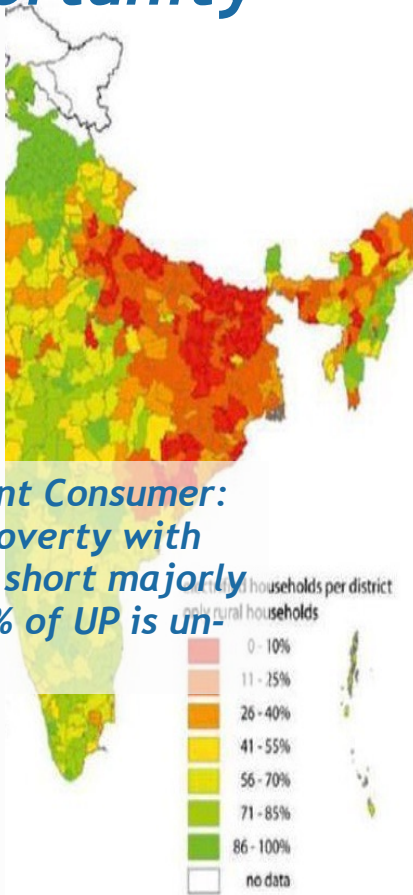
Our journey..



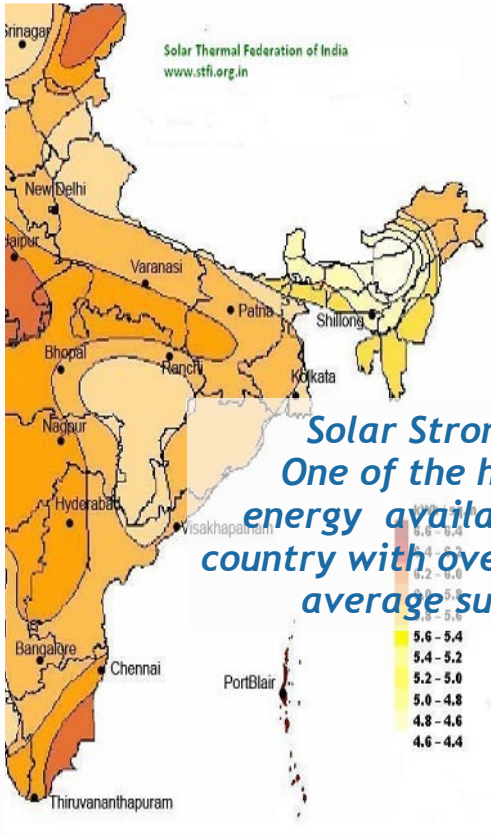


Transforming energy crisis to market opportunity

Power Deficient Consumer:
High energy poverty with supply falling short majorly
More than 50% of UP is un-electrified



Solar Strong Producer:
One of the highest solar energy availability in the country with over 5 hours of average sunlight a day



We estimate the total demand for solar energy will bypass 500MW in UP by next year as over 50% of UP is still un-electrified





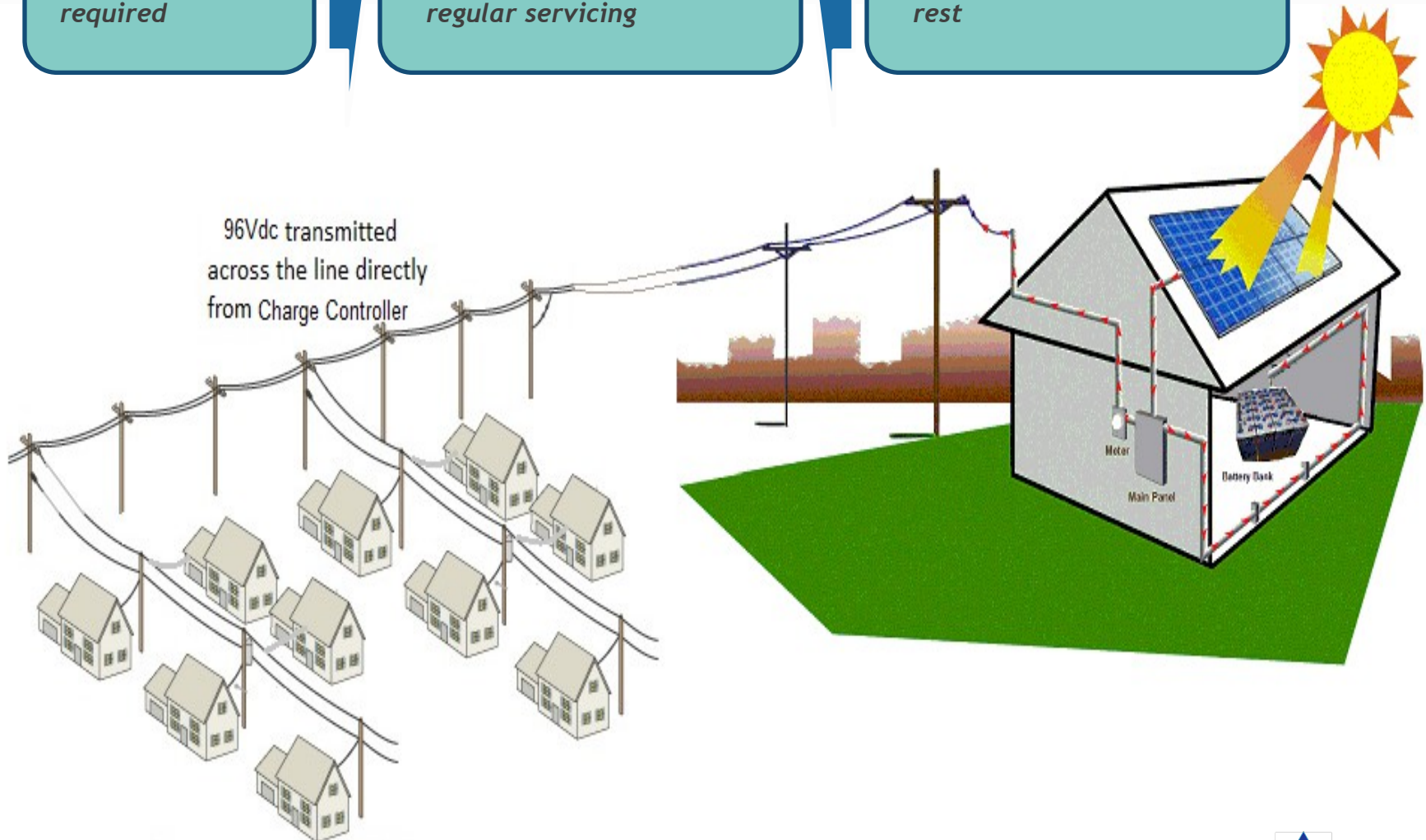
Solar Micro Grids are the best solution providing efficient affordability through 'pay as you go' pre-paid business model and 24/7 access to high quality and clean electricity



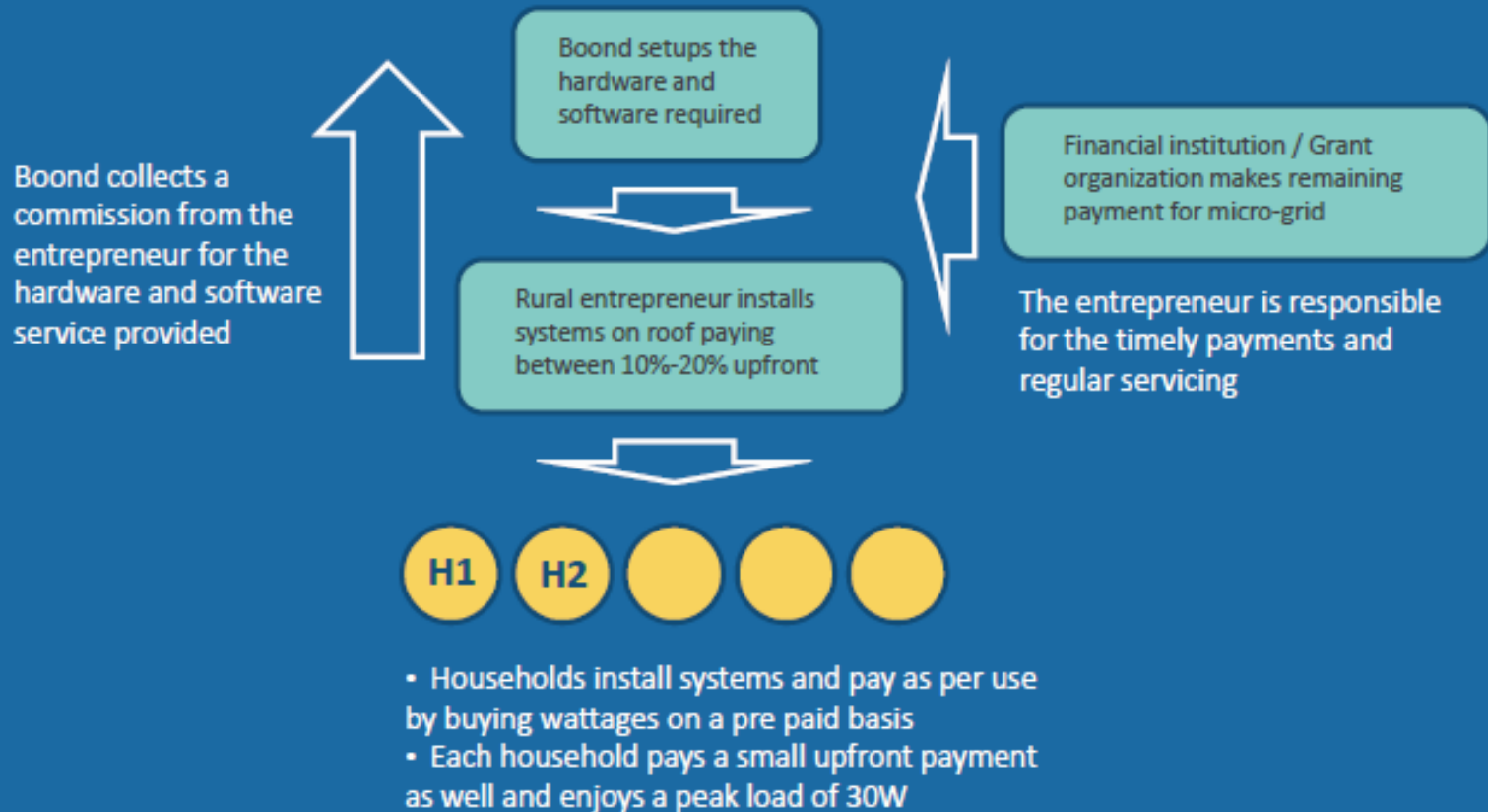
Boond setups the hardware and software required

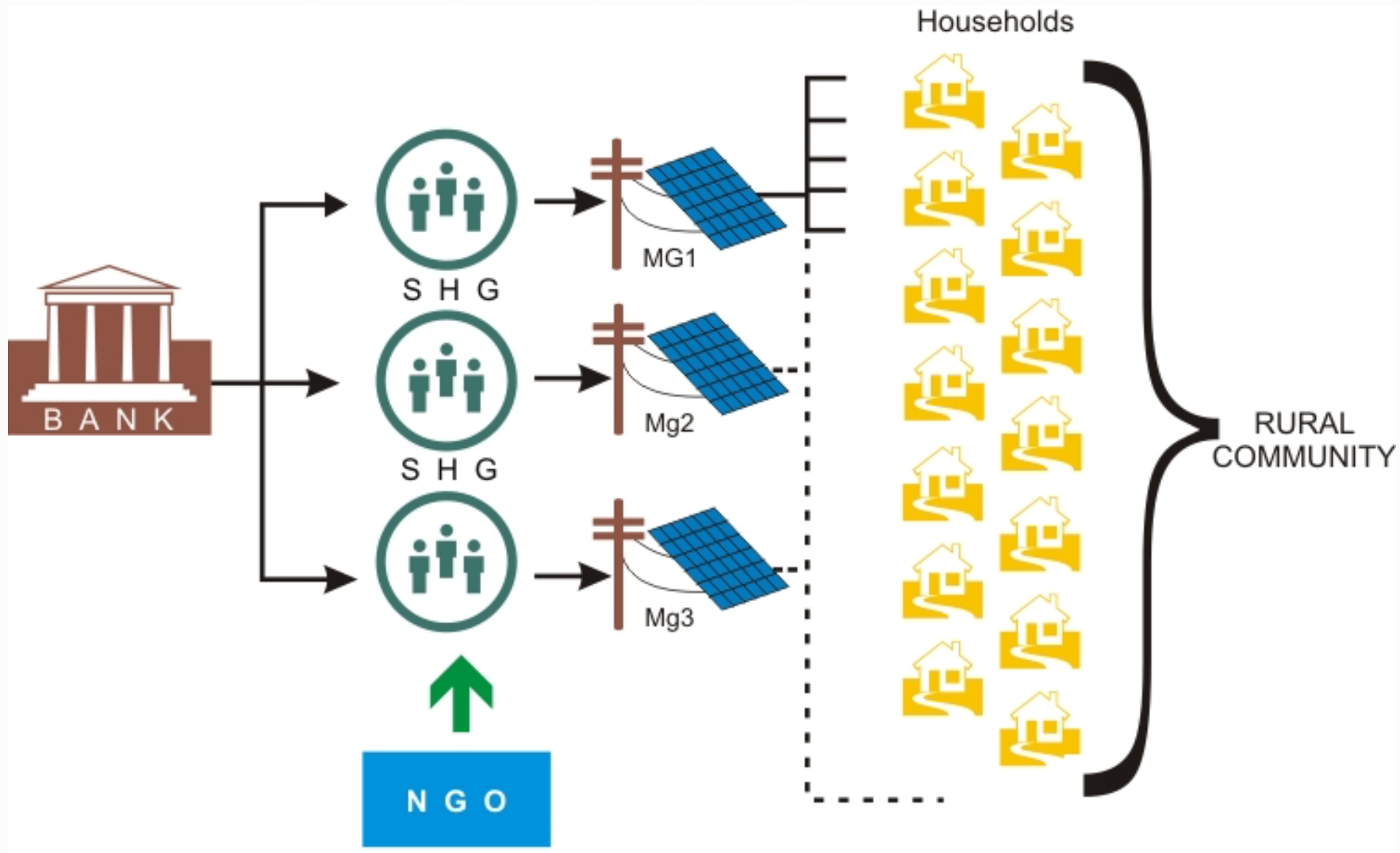
Rural entrepreneur installs systems on roof ensuring proper and regular servicing

Grant/Debt makes capital payment for micro-grid while community pays rest

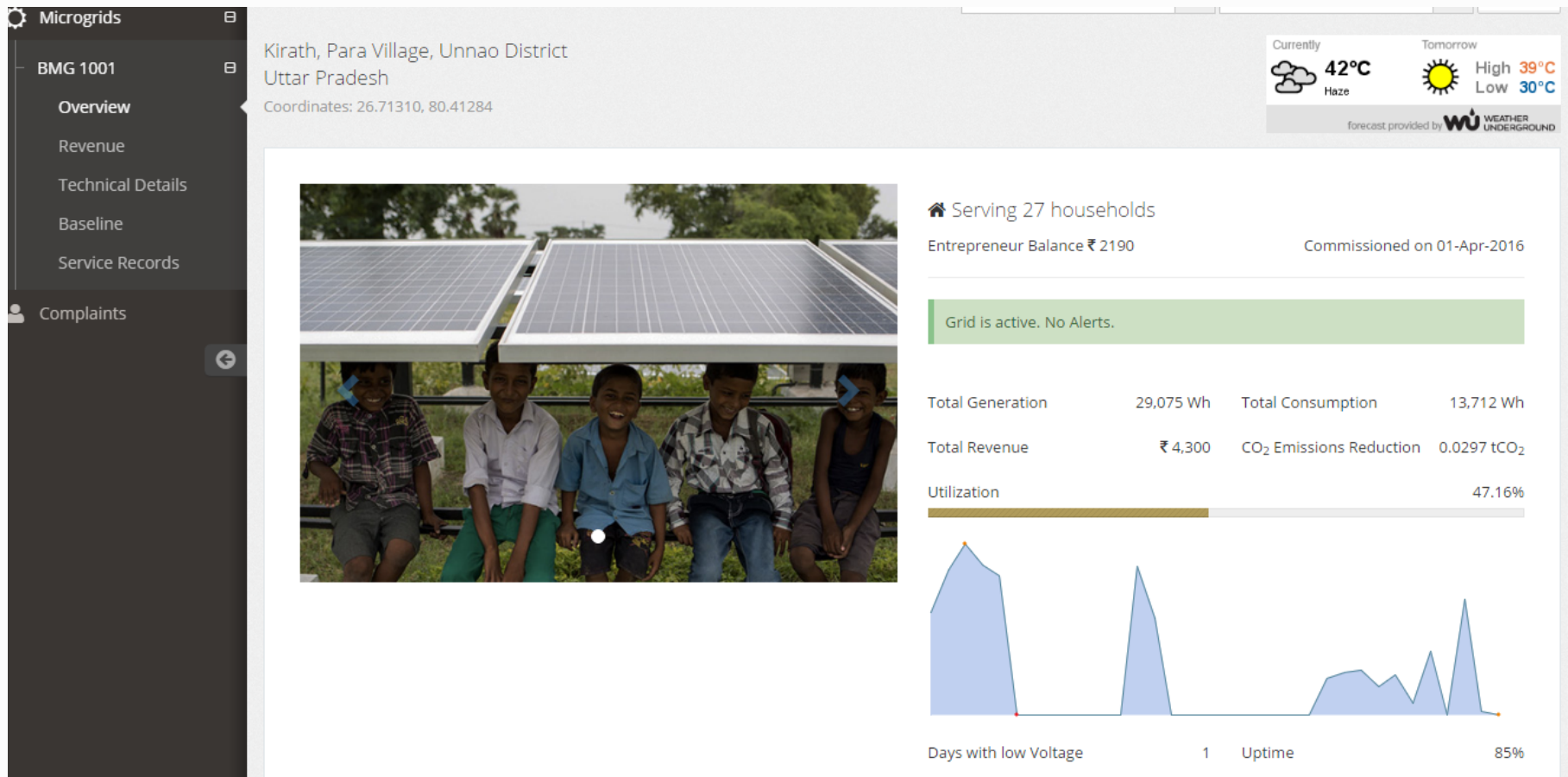


Simple entrepreneur focused model is very community sensitive and culturally adapted to ensure high quality





Facilitating micro-grid loans through self help groups (SHG) with community ownership (through a locally managed NGO) our model for inclusive growth and scale up



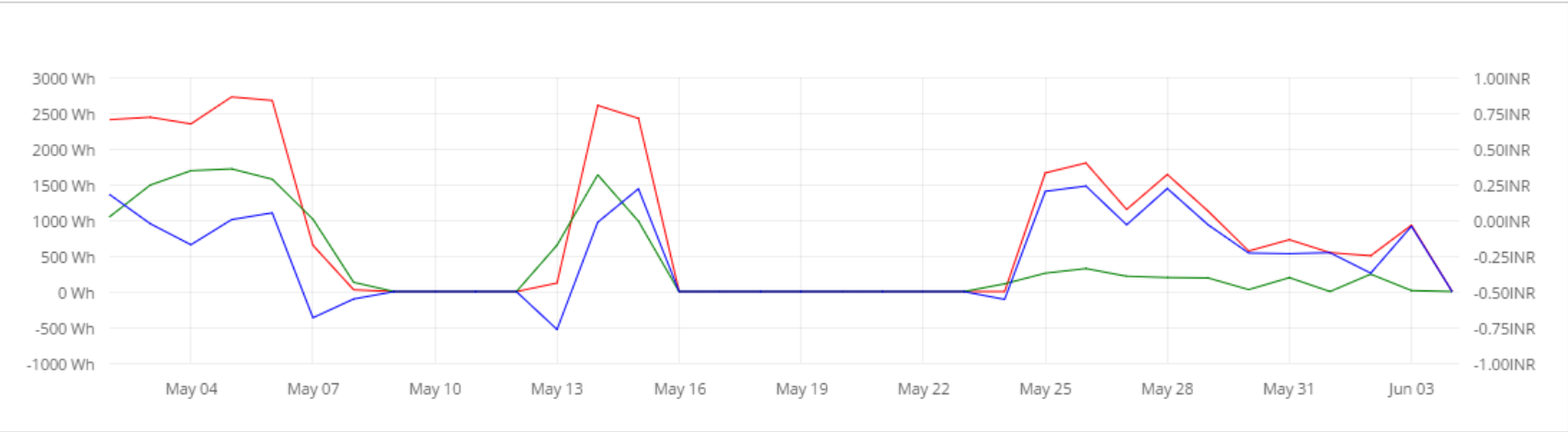
Building technology to capture data and make intelligent pricing decisions is a big priority for us to ensure optimisation of load and a understanding of the pricing

Load Metrics

☒ Solar Energy ☒ Energy Consumed ☒ Surplus/Deficit

Granularity ▾

Number of days with deficit = 0



Daily Differential Pricing Per Household

