

em**POWER START**ups to solve cleantech problems

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Our Journey...

1961

Government

IIM-A

The best
business
school in
India

2002

Government
Industry
ADB
Other Orgs

CIIE

The best
business
incubator
in India

2013

Infuse

Ecosystem
Building

20+ Nationwide Programs
10,000+ Startups touched
200+ Mentors
10+ Marquee partners

Early
Seed
Funding

100 Seed Investments
35 in Cleantech
USD 5-35K

... Until Now!

2013

Gov, IFC,
BP, Godrej,
Many Banks

Infuse

**The first
cleantech
sectoral
early stage
VC fund**

CIIE

Ecosystem
Building

**3 Accelerators
50+ Startups
Supported**

Seed
Funding

**1 Follow-on
6 New
USD 150K-1M**

Pre
Series-A
Funding

**1 Follow-on
4 New
USD 150K-1M**

Series-A
Funding

**1 Follow-on
1 New
USD 0.5-1.5M**

2016

**Portfolio of 12 startups in
Solar, Irrigation, e-waste,
Geothermal, Energy Efficiency,
ReNewables Marketplace etc.**

Fund+Ecosystem

Ideation Stage

1

ACCELERATOR

Powerstart is India's only sustainability focused accelerator program
Actively mentor over 15 startups per annum
Startups get to meet industry mentors, policy experts
Get customer validation, meet mentors and angels
Closely observe progress of ventures before Infuse investment

Supported by ADB

powerstart

Prototyping / Piloting Stage

2

PILOT ASSISTANCE

Technical assistance and prototyping grant for seed-stage ventures
Mitigate the risk through non-dilutive grant for startups
Supported by ADB & MNRE

3

LOW-COST DEBT

Create a sustainable solution for providing rural power
Help ESCOs with low-cost catalytic debt to set-up micro-grids
Supported by Rockefeller & TARA

Commercialization Stage

4

EQUITY CAPITAL

INFUSE is India's only sustainability focused fund
Rs 100 cr+ commitment for investing in seed and early stage ventures
Invest Rs 50 lacs to 10 crores per venture over one or more rounds
Take commercialization and execution risk rather than R&D risk
Supported by several partners

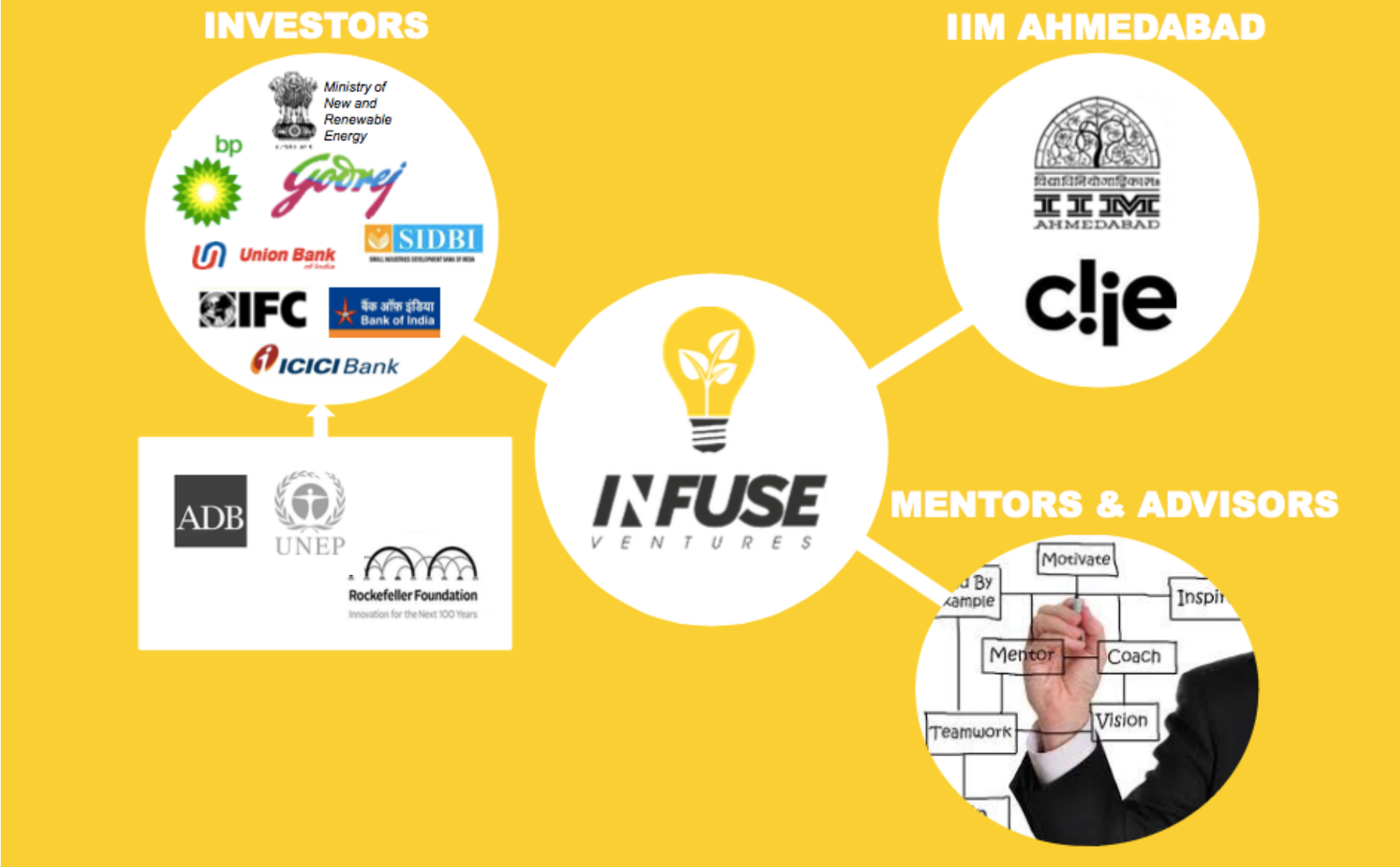
INFUSE
VENTURES

PowerStart Journey



	<i>PowerStart 2012</i>	<i>PowerStart 2013</i>	<i>PowerStart 2014</i>
<i>Format</i>	3 Day, On-site Bootcamp with face-to-face meetings	4 Day, On-site Bootcamp with knowledge sessions and face-to-face meetings	2 month accelerator, 3 residential metopes (2-3days), Final pitch/demo day
<i>Focus</i>	All Cleantech Ventures from prototype-pilot stages	All Cleantech Ventures post-prototype stage Cleantech Entrepreneurs-in-residence	ICT Startups that want to explore cleantech possibilities
<i>Funnel</i>	130 Applicants 12 Selected	160 Applicants 12 Selected	100 Applicants 12 Selected
<i>Fruition</i>	3 Seed Investments	1 Seed Investment	No Seed Investments so far

Infuse in a nutshell



Key Learnings

emPOWER STARTups
to solve cleantech problems

FIND startups that can contribute (cleantech or not)

FOCUS them on the right problems

FIND resources for ideation->prototype

FUND their growth