

Swayam Shikshan Prayog

Overview



2000 rural
communities and
Gram Panchayats

4 States

Maharashtra, Gujarat,
Tamil Nadu and Bihar

Latur, Osmanabad, Solapur,
Washim, Nanded, Beed,
Ahmednagar, Pune districts
in Maharashtra

Mission

Strengthen economic & social competencies of grassroots women as leaders and entrepreneurs in sustainable development

Focus areas

Clean Energy, Food security & Agriculture
Health & Nutrition, Water & Sanitation

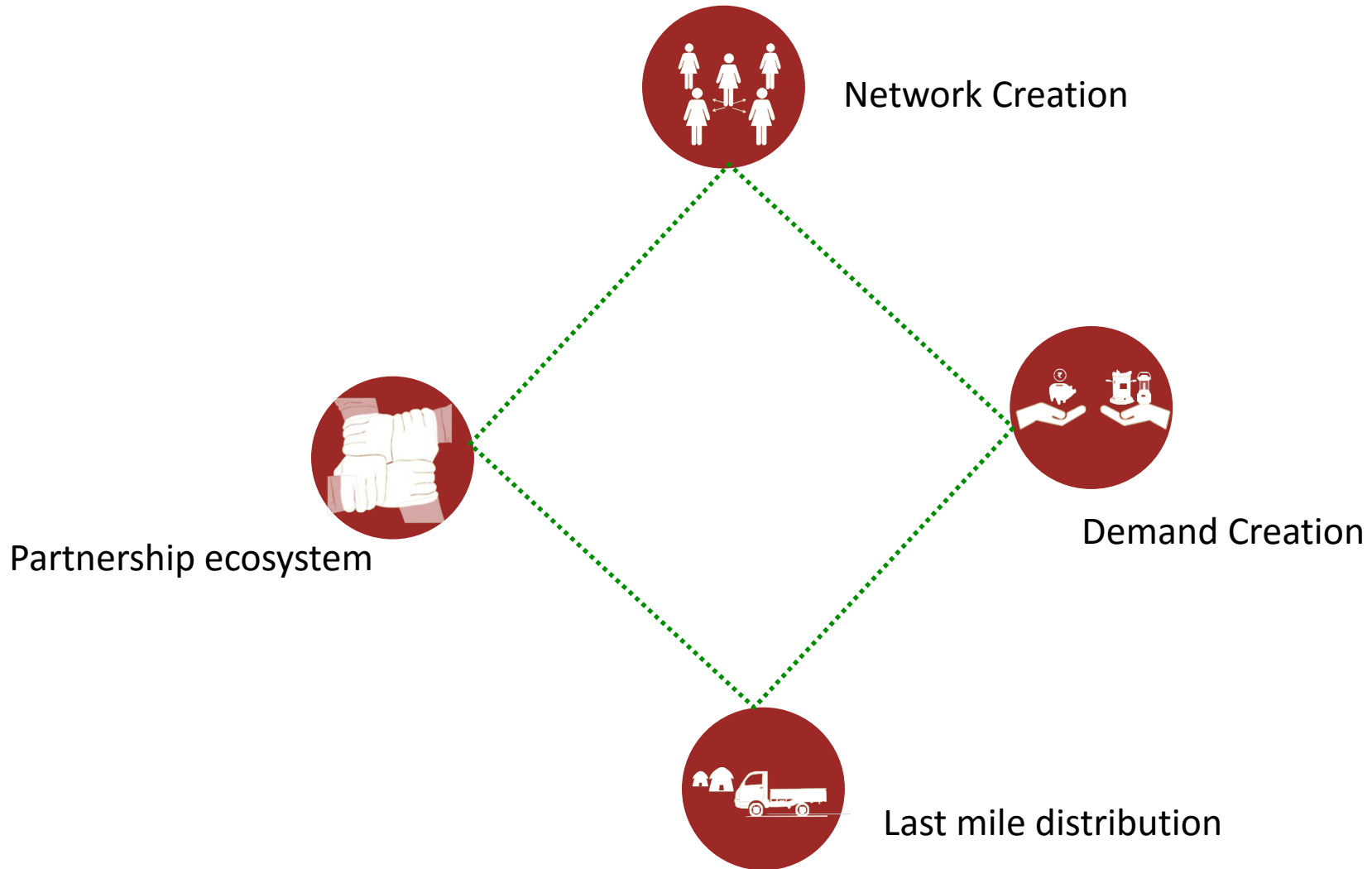
Ecosystem Support

Skill-building & Entrepreneurship & Leadership
Development, Networking, Partnerships, Rural
Marketing & Distribution, Social Finance

Reaching the last mile: Why engage with women

- **Play a pivotal role in household energy dynamics**
- **Responsible for ensuring family health & wellbeing**
- **Investment in Women has a multiplier effect**
- **Trustful relationships within communities**
- **Environmental foresight**

Uniqueness of Business Model in addressing last mile issues



URJA SAKHI – Clean Energy Entrepreneur



Clean Cooking Products



Clean Lighting Products



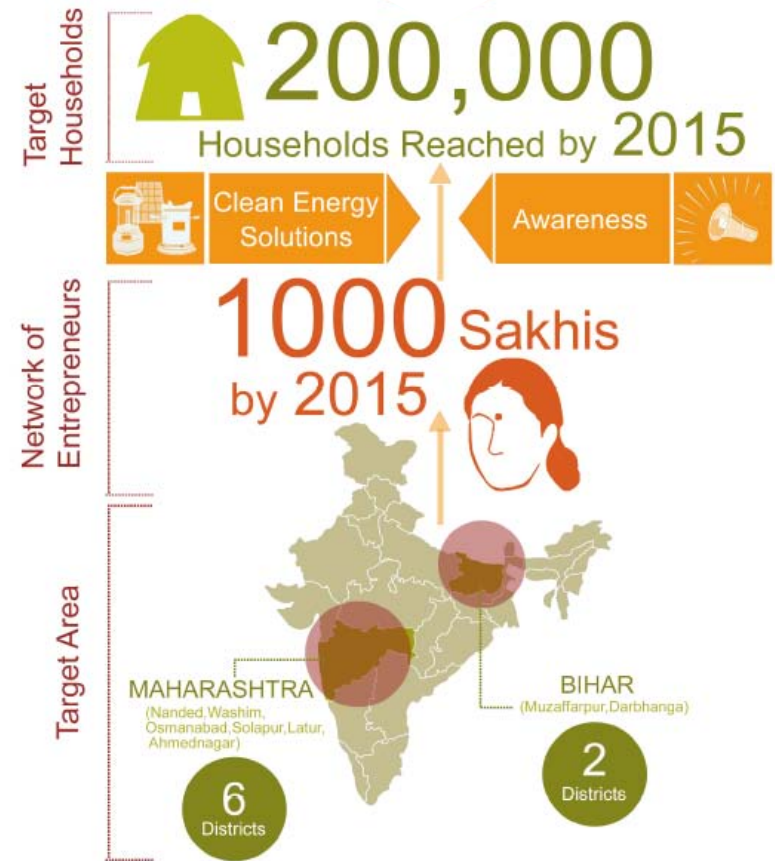
Group demos



Household door-to-door demos

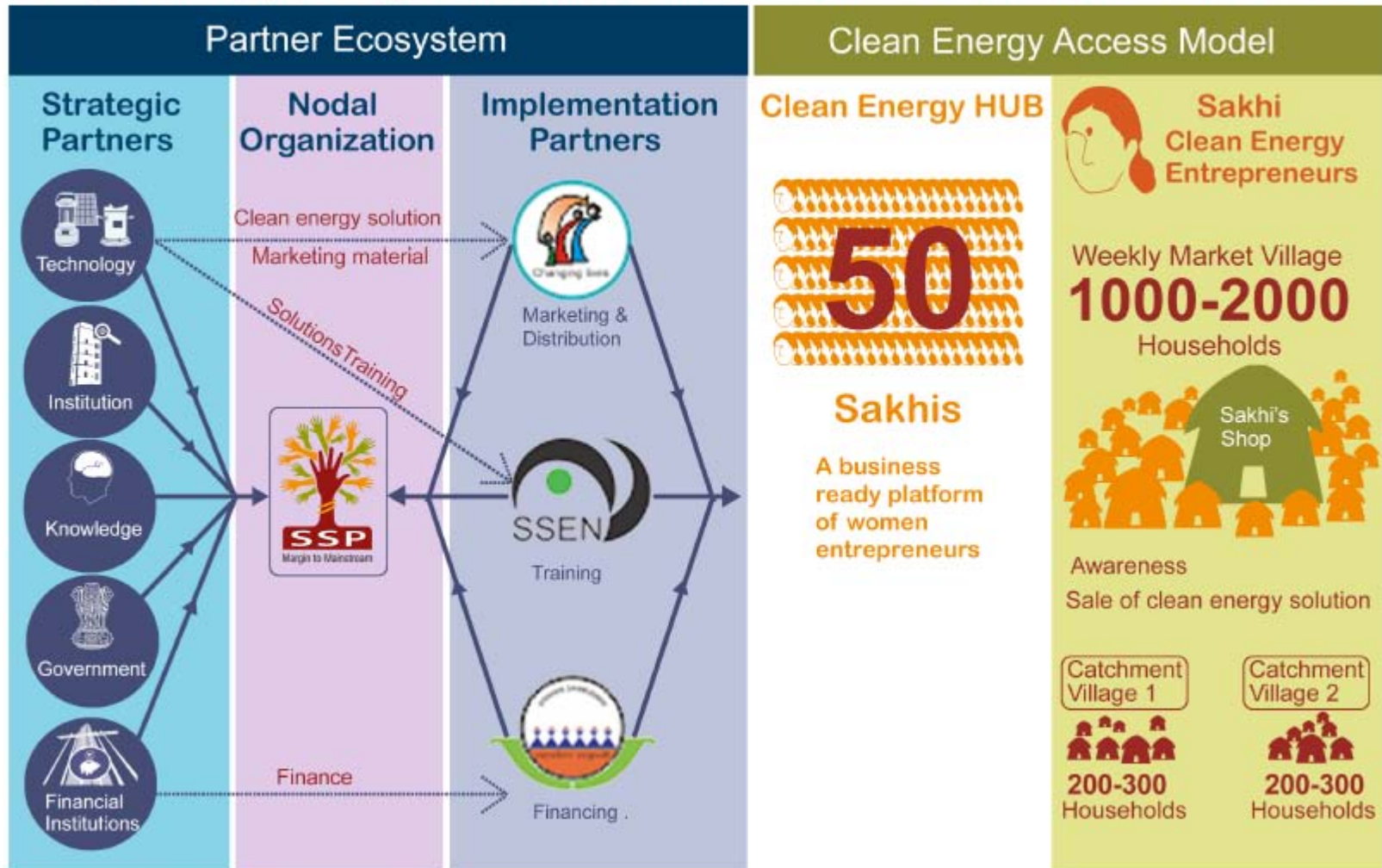


wPOWER India Implementation Program: 2012 – 16









Model

The partnership ecosystem is crucial for success of the wPOWER India Model



wPOWER Achievements

	Sakhis initiated into clean energy business	1,010
	People reached through clean energy awareness initiatives	1,010,000
	Average increase in monthly incomes of Sakhis	30%
	Leverage amount	US\$ 2 mn/ INR 120 mn
	Number of Partnership MOUs signed	15
	Clean Energy Hub Established	

Lessons for Last Mile Distribution of Clean Cook Stoves

- Products and product reliability
 - Partnership with C.K Prahlad & BP Energy to co-create advanced cookstove(Oorja) and bio-fuel
- Financing mechanisms
 - Developed innovative loan product to consumers for product bundle(clean cook stove, solar lantern, water purifier, toilets)
- Mentoring support
 - Advanced Sakhis provide handholding, network and on-site support to new entrepreneurs