

# the global clean energy accelerator

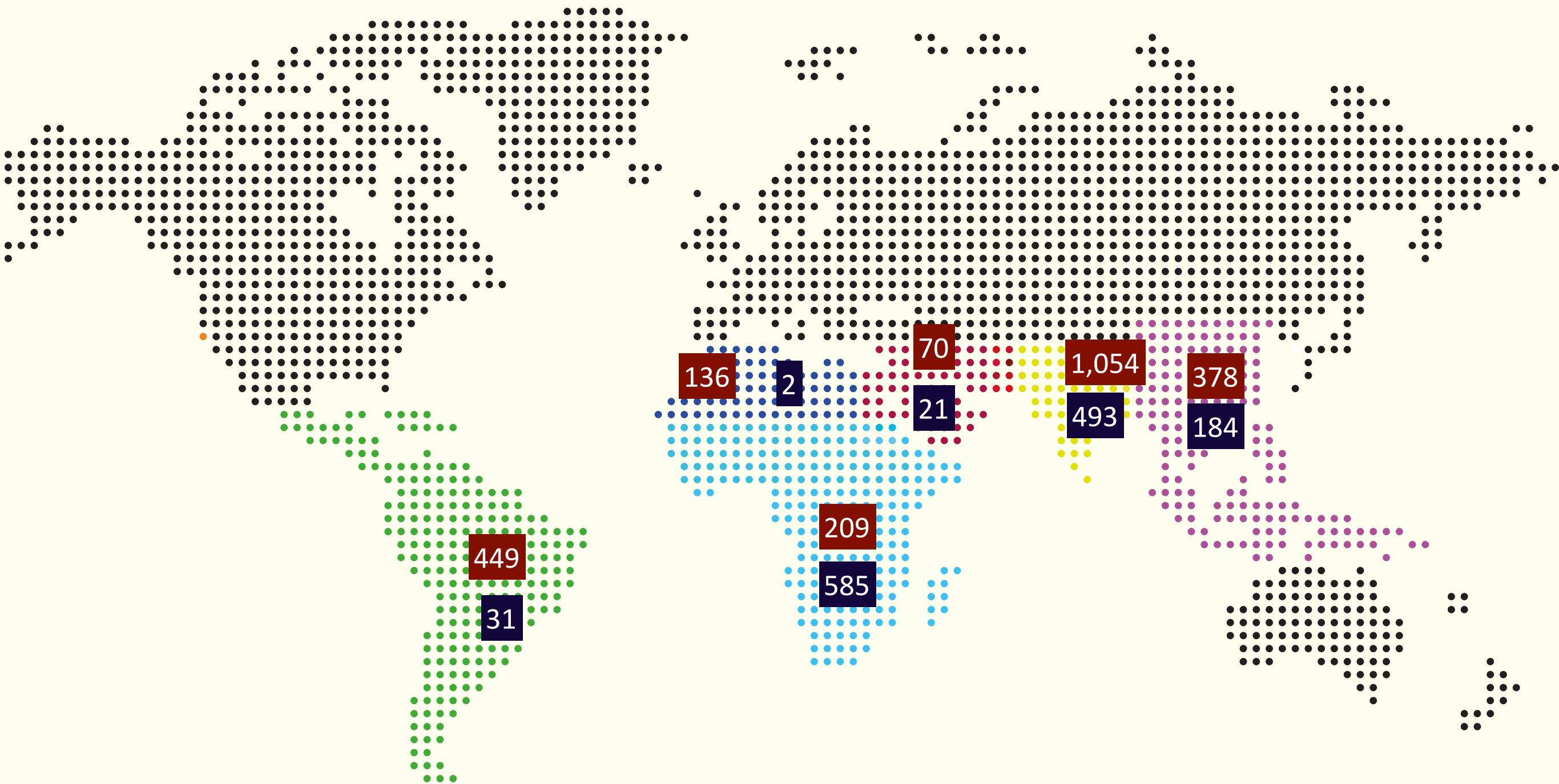
connecting and accelerating  
clean energy entrepreneurs  
worldwide



Natural Innovation  
co-creating thriving futures



# the challenge: energy access

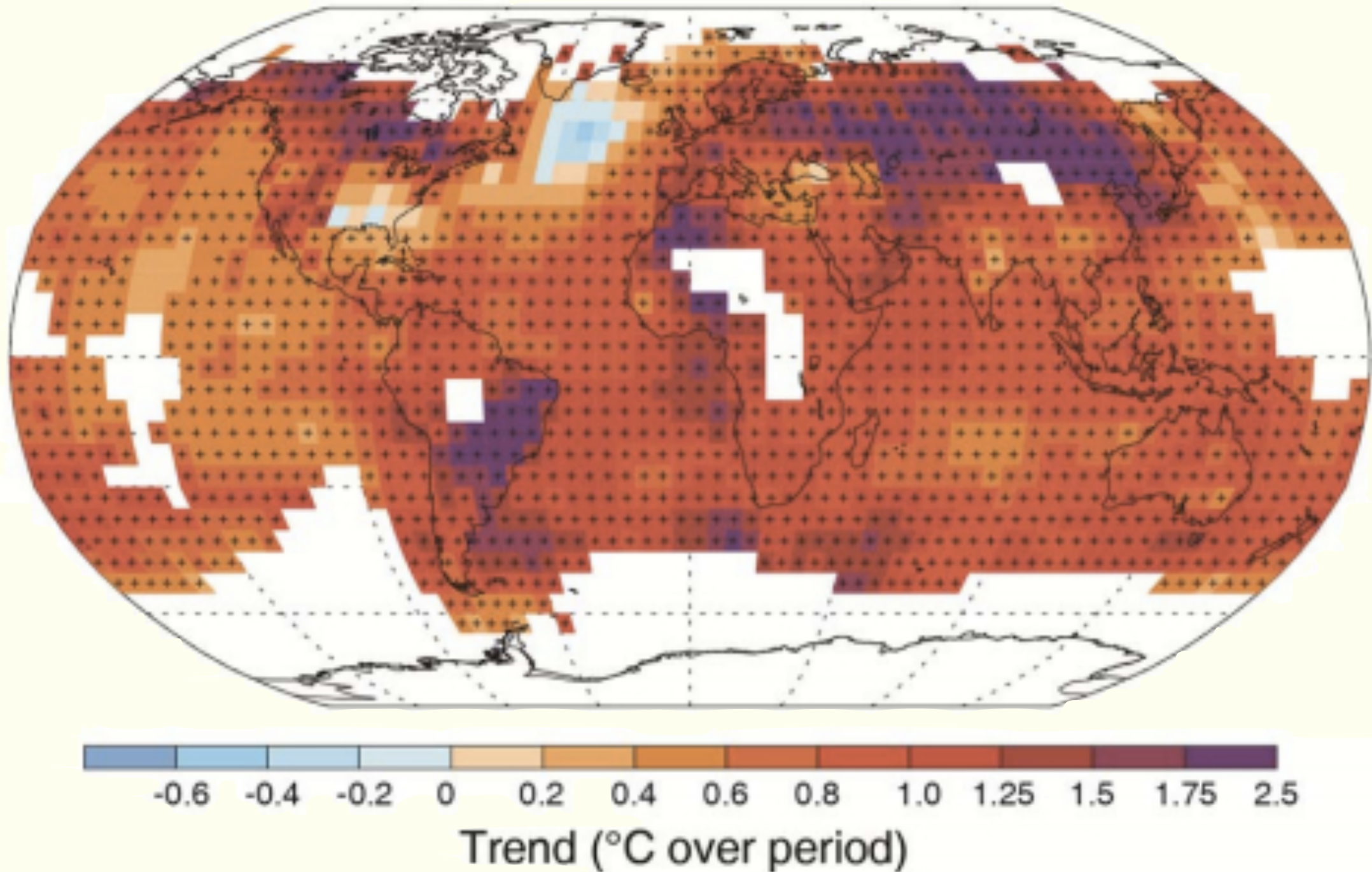


Millions of people with no adequate access to electricity

Millions of people without access to electricity

# the challenge: climate change

Observed change in average surface temperature 1901–2012



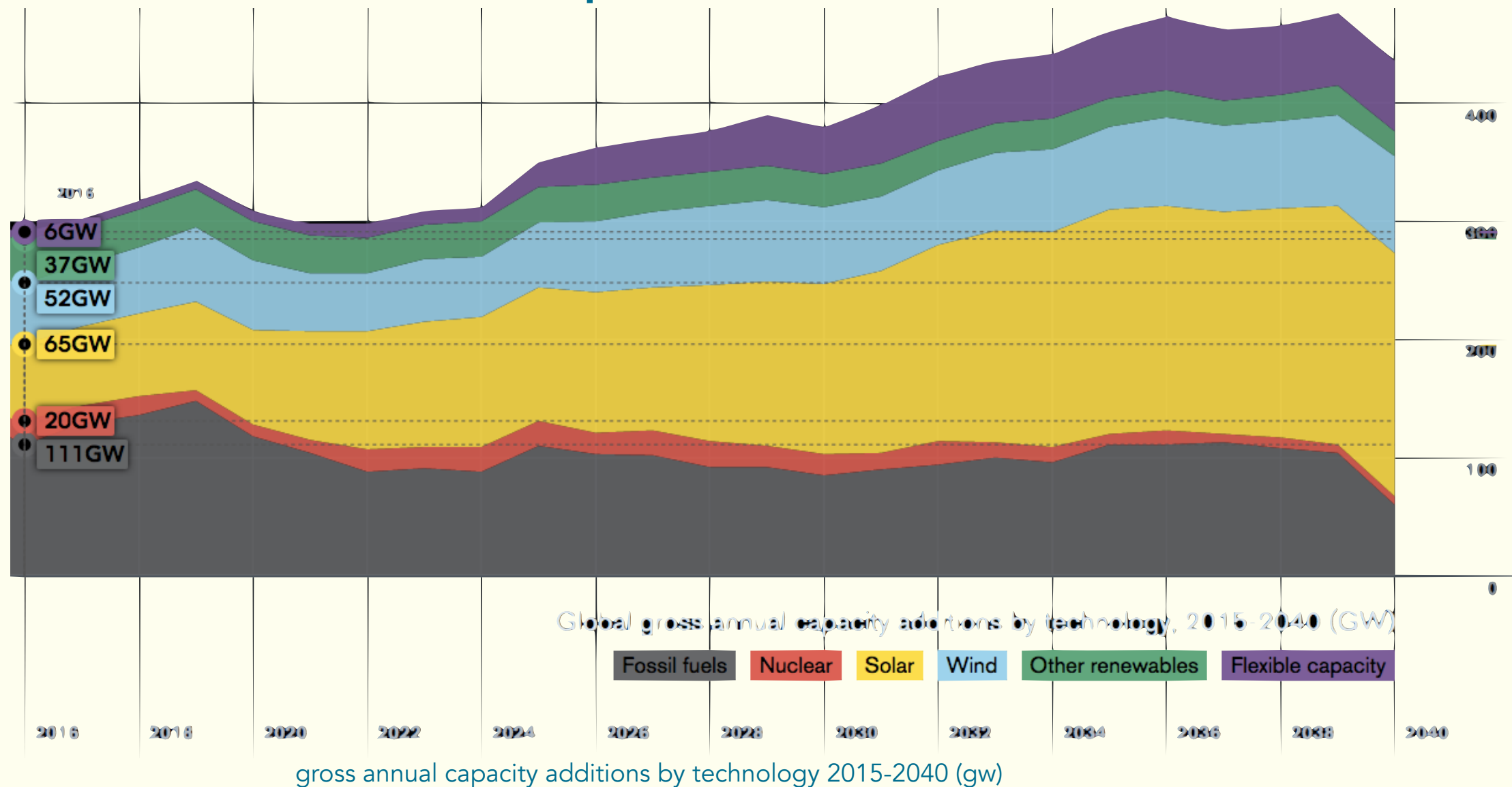


the opportunity:  
clean, smart, and plentiful energy



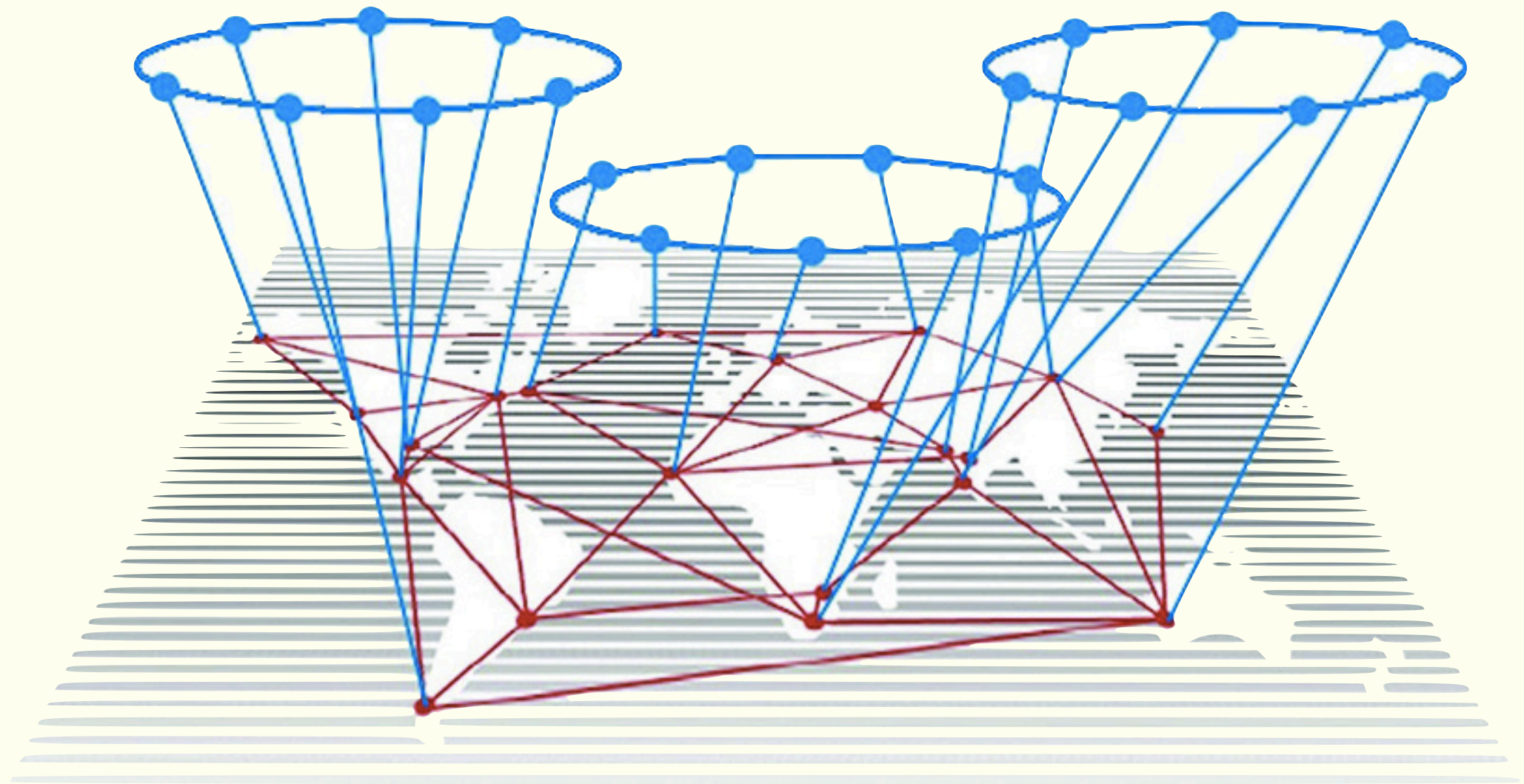
distributed, decentralised and democratic

# the opportunity: huge demand for clean energy in developing markets



thousands of new businesses(models) needed to deliver this

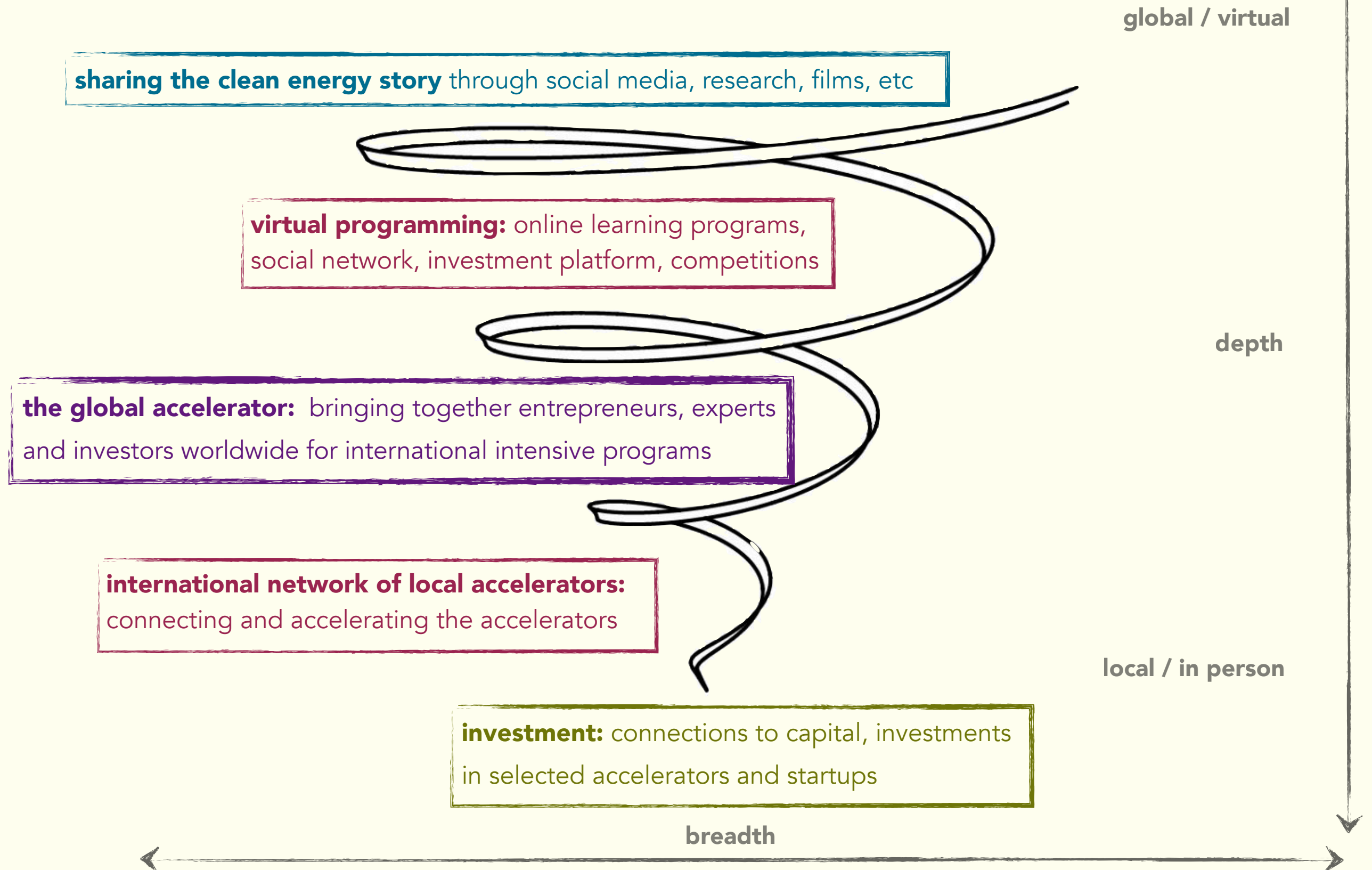
the solution: facilitating south-south, north-south  
technology transfer, collaboration, and access to capital &  
new markets for startups



by connecting & accelerating clean energy startup  
accelerators worldwide



# the method: cultivating a global clean energy startup ecosystem



# by investing in local startup ecosystems

## our offering to upcoming and existing accelerators

- brand and credibility
- accelerator methodology
- cross-learning between accelerators
- international growth opportunities for startups
- fundraising & co-investment
- staff training
- social media platform
- accelerator incubation services

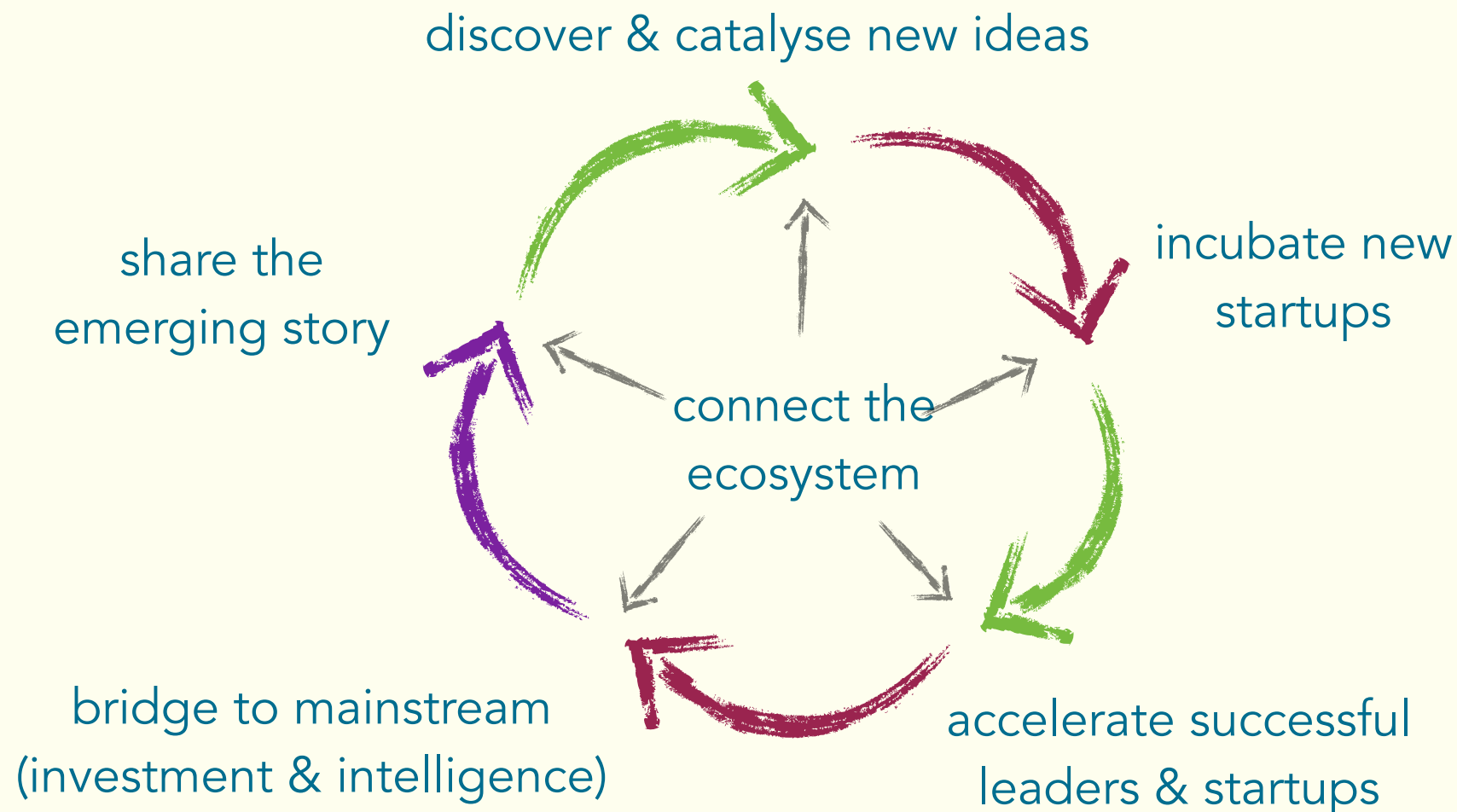
## existing clean energy accelerators

Rockstart Smart Energy - Amsterdam  
Powerhouse - Oakland  
Energy Excelerator - Hawaii  
Tarebi - Tanzania  
Climate Innovation Centre - Kenya

.....  
.....  
.....

## potential new clean energy accelerator sites

Manilla, Delhi, Hyderabad, Shanghai, Chennai, Dubai, Cairo  
Sao Paulo, Lima, Lagos





# project development

2015

## scoping

### research

100+ meetings & interviews of partners and ecosystem members

launch of website

visits to China, India, Netherlands, Indonesia, Tanzania, Philippines, China

define revenue model

form international network of clean energy accelerators

2016

## prototyping

global accelerator best practice book sprint

social media platform

incubate 4 new accelerators in India, Singapore, Shanghai, Brazil

launch of the global accelerator

worldwide clean energy startup challenge

2017

## scaling

global accelerator best practice intensive

incubate 6 new accelerators in Lima, Jakarta, Manila, Hyderabad

global accelerator (2)

# team

**Danny Kennedy** - Co-Founder of Sungevity and Powerhouse and Managing Director of CalCef

**Hendrik Tiesinga** - Co-Founder of Natural Innovation and The Finance Innovation Lab, Editor of *Labcraft*.

# regional partners

Pratap Raju - India & Singapore

Iris Cheng - China

Esperanza Garcia - Philippines

Marcello Furtado - Brazil

Roberto Persival - Peru

Adam Moulineux-Berry - Egypt

Remko Berkhout - Tanzania

Supported by:



Natural Innovation  
co-creating thriving futures

We are currently searching for regional clean energy incubator and accelerator partners, as well as investors, funders and sponsors.

For additional questions, feedback and information please contact [hendrik@natural-innovation.net](mailto:hendrik@natural-innovation.net)