

TO EXPAND CL RGY ACCESS IN LAST

AN INNOVATIVE SOLUTION IN EXPANDING ENERGY ACCESS IN SOME OF INDONESIA'S POOREST PROVINCES

ASIA CLEAN ENERGY FORUM 2016 MANILA, 10 JUNE 2016





CHALLENGE:
SOME EXISTING PRODUCTS ARE
INEFFICIENT AND LABOUR-INTENSIVE

ENERGY POVERTY AFFECTS WOMEN THE MOST



XOPERNIKWONDER WOMEN INDONESIA

400 WOMEN





MORE THAN
16,000
TECHNOLOGIES
SOLD



7,000
TONNES OF CO2
REDUCED



WOMEN PARTICIPATE IN TRAINING TO BECOME CLEAN ENERGY MICRO-SOCIAL ENTREPRENEURS, RECEIVE TECHNOLOGIES TO SELL ON CONSIGNMENT

AWARDS & RECOGNITIONS









United NationsClimate Change Secretariat



>> WOMEN'S EMPOWERMENT JOURNEY



The Wonder Women start their clean energy technology businesses - selling technologies and earning extra income

The Wonder Women enjoy improved lives and have become positive influencers in their households and communities

The Wonder Women

grow their businesses with Kopernik's

support and mentoring

COMMUNITY



The women participate in training sessions on finance, marketing and other business skills to kickstart their journey



Women are recruited to the program

INDIVIDUAL





WONDER WOMEN MONTHLY INCOME INCREASE

Figures are in Indonesian Rupiah (13,835 IDR/USD).

Agent code*	Baseline income	Tech agent main income change	Kopernik margin	Total Income	Margin (% of baseline)	Avg. tech sold/month	L
030102 010310 010311	2,800,000 2,000,000 1,700,000	2,378,000 (-1,600,000) 2,800,000	1,345,417 1,272,500 797,000	6,523,417 1,672,500 5,297,000	48.1 63.6 46.9	24 18 18	
030305 030207	3,700,000 1,150,000	(-700,000) (-150,000)	557,778 450,417	3,557,778 1,450,417	15.1 39.2	15 9	4
030203 010313	1,500,000 550,000	(-350,000) 1,250,000	348,750 305,556	1,498,750 2,105,556	23.3 55.6	6 7	
030202	750,000	1,230,000	280,000	1,030,000	37.3	5	J _
030202	6.800,000	(-800,000)	257,500	6,257,500	3.8	5	
010214	2,000,000	2,572,000	251,250	4,823,250	12.6	3	
030306	4,500,000	(-550,000)	223,125	4,173,125	5.0	7	
010105	300,000	500,000	200,500	1,000,500	66.8	5	
060128	1,800,000	1,016,666	160,000	2,976,666	8.9	4	
060101	5,650,000	550,000	160,000	6,360,000	2.8	4	
010109	1,340,000	(-1,240,000)	158,000	258,000	11.8	4	
010108	506,666	43,334	149,500	699,500	29.5	4	
010107	2,155,000	(-955,000)	143,000	1,343,000	6.6	3	
030125	500,000	0	136,429	636,429	27.3	3	
030114	0	350,000	135,000	485,000	n/a	4	
030124	4,350,000	(-350,000)	105,714	4,105,714	2.4	2	
030113	7,000,000	550,000	103,333	7,653,333	1.5	3	
060127	800,000	(-200,000)	93,333	693,333	11.7	2	
010205	1,600,000	(-150,000)	88,750	1,538,750	5.6	2	
010110	500,000	(-384,000)	66,000	182,000	13.2	2	
060116	37,500	2,462,500	63,333	2,563,333	168.9	1	
060150	1,500,000	(-800,000)	62,778	762,778	4.2	1	
060144	1,200,000	(-700,000)	57,778	557,778	4.8	1	
060142	1,400,000	(-1,150,000)	55,000	305,000	3.9	1	
020105	5,200,000	(-3,163,400)	52,917	2,089,517	1.0	1	
010106	525,000	(-275,000)	51,000	301,000	9.7	1	
060118	2,200,000	(-1,583,334)	46,667	663,333	2.1	1	
060147	1,050,000	1,885,000	33,333	2,968,333	3.2	1	
030118	875,000	0	28,125	903,125	3.2	1	

TOP 20%

USD 57.49 IDR 735,590 Average margin received per month

13.84

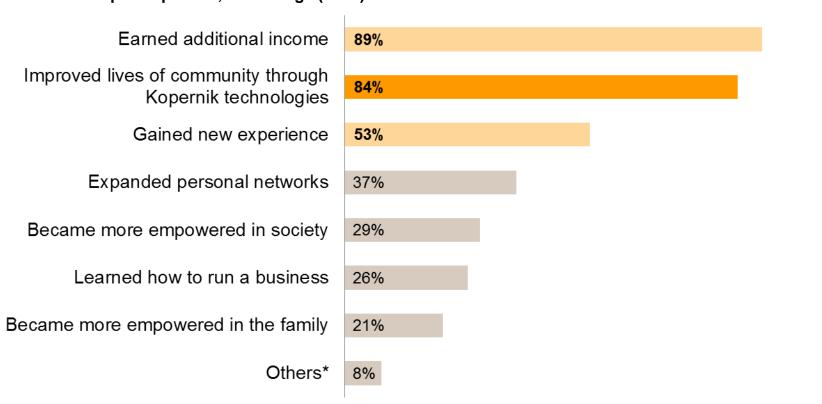
Technologies sold per month

* Two respondents declined to participate in this analysis



WONDER WOMEN FULFILLED ASPIRATIONS

Aspirations MSE have fulfilled in the past 12 months Multiple responses; Percentage (n=38)



^{*} Other fulfilled aspirations mentioned are: "Able to provide an example and motivation to others on how to get extra income and how to save," "became a role model and teach my children about entrepreneurship," and "able to change the mindset of several people regarding the importance of drinking clean water."







