

Boond Video

Renewable Energy for all !



Boond's vision is to provide high quality renewable energy based products, solutions and servicing along access to affordable finance to ensure democratic and adequate access to energy for all.

Our journey..

2010

Boond Incorporated & Seed funded by IIM -CIIE

2011

Winner of UN Foundation Award & Times Now Amazing Indian

2010

Winner of Economic Times- Power of Ideas

2011

Worked for Ladakh Relief providing Solar Solution to over 1000 families
+
Recognized by former President Shri APJ Abdul Kalam

2012

Partnership with leading rural banks in UP & Rajasthan
+
5000+ products & system sold

2013

Implemented 400 Solar Milk Collection Centers +
5 Offices setup
Team crosses 20 people

2014

Raised Series A investment from VC's - OPES, Rianta & Individual Investors

2014

Implemented first of it's kind Prepaid Micro grid
+
Winner of Echoing Green Climate Change Fellowship (US)

2014

Over 10,000 products & systems installed for over 800 KW Capacity
+
Research Partnership with Columbia University (USA) & Aalto Univ. (Finland)

2015

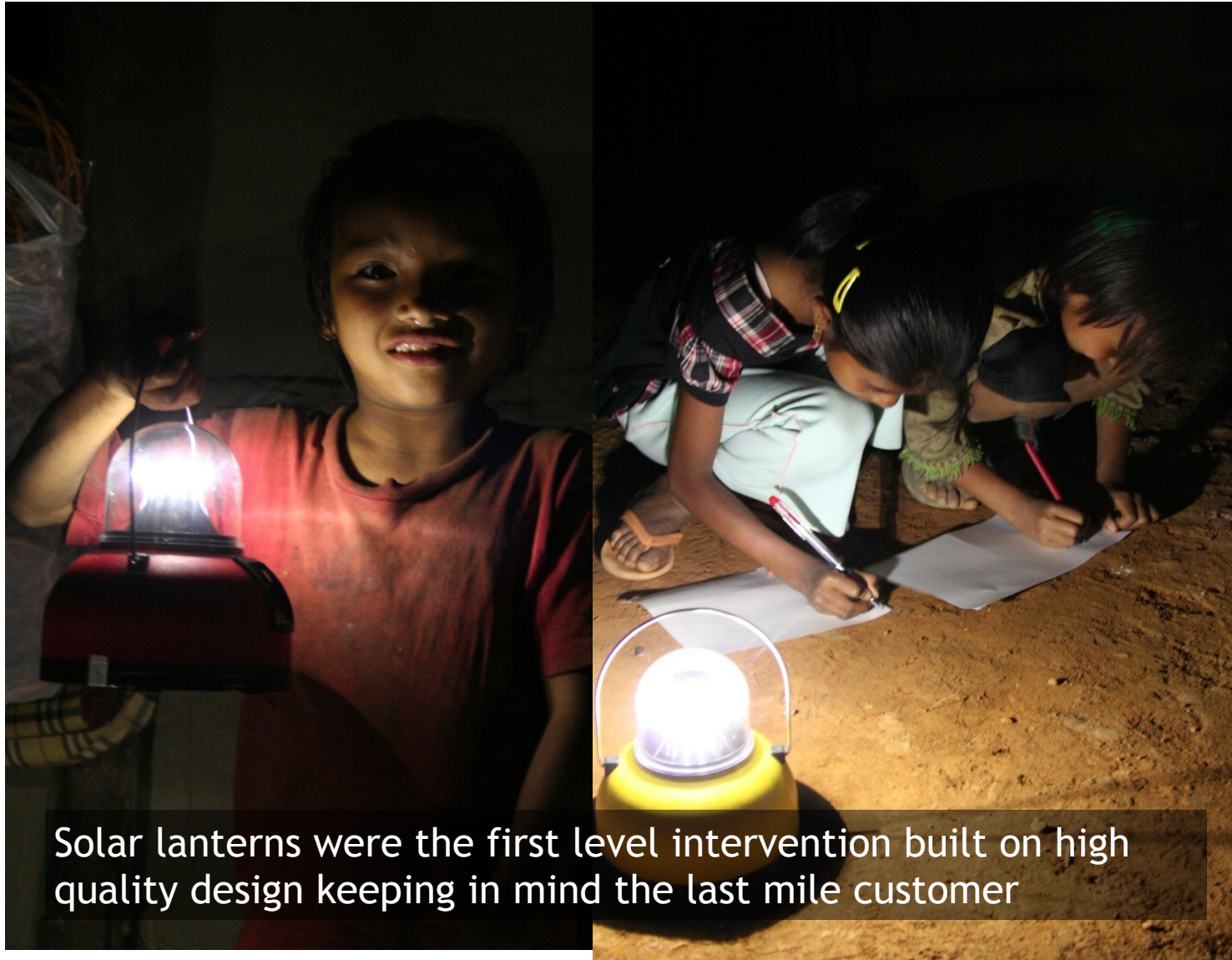
Development and scale up of Prepaid Solar Micro grids
+
Selected amongst 30 companies to accompany the PM for US Visit

2016

Winner of Millennium Alliance Award + Solarized Delhi University's first college (JMC)



Genesis is an idea.. a design.. a product.. That solves a problem uniquely



Solar lanterns were the first level intervention built on high quality design keeping in mind the last mile customer

Genesis is an idea ! a design.. a product.. That solves a problem uniquely



Direct community engagements and service setup were emphasized to build and manage the right product at the right price point

Stability is when the product caters to an application with a big market



Solar Powered
projector
for e-learning
classes in villages
2015

Designing solar systems to map to application and livelihood
created strong cultural brand awareness and opened access to big
markets

Stability is when the product caters to an application with a big market



Stability is when the product caters to an application with a big market

3Kw Solar Water Pump - India

Agriculture, education, healthcare sectors become strong markets for renewable energy supporting them in increasing efficiencies and cutting costs

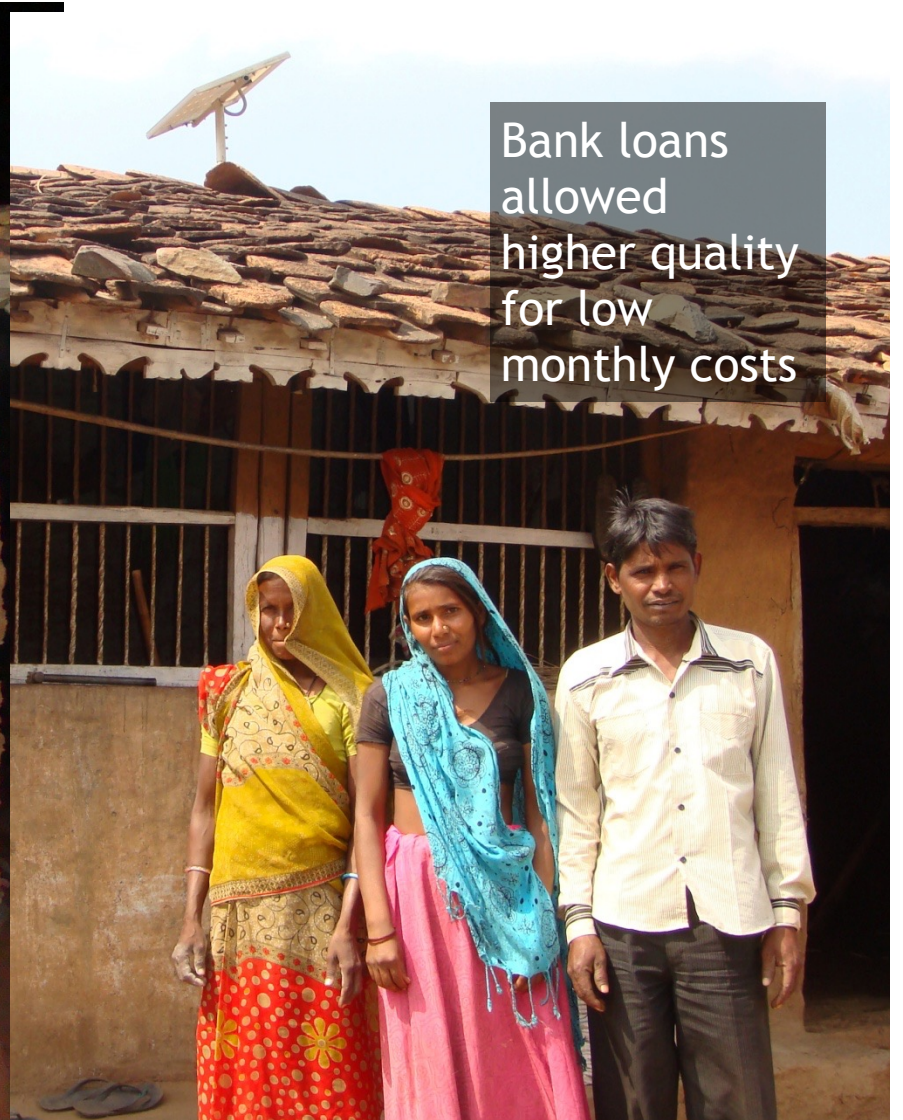
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Growth is when an accepted product meets its willingness to pay and is made affordable



Connecting poor end customer interested in solar home systems to regional rural banks makes solar energy access affordable and reach deeper and poorer rural communities

Growth is when an accepted product meets its willingness to pay and is made affordable



Bank loans allowed higher quality for low monthly costs

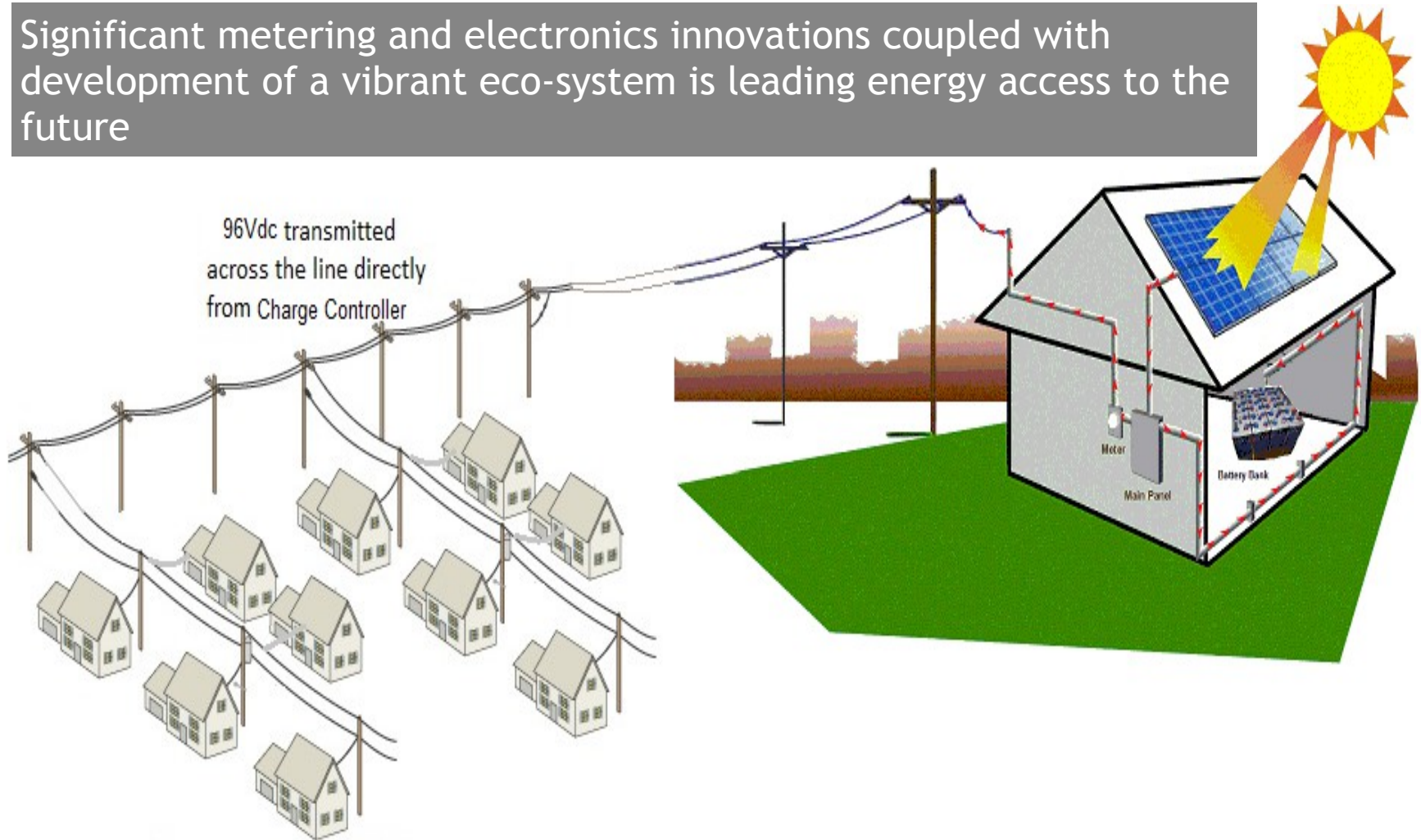
Sustainability is when there is private ownership and the ecosystem vibrantly support energy access

Ensuring community or last mile equity in the projects and shared local collective ownership helped to lower costs allowing systems to be developed to match aspirations and needs



Sustainability is when there is private ownership and the ecosystem vibrantly support energy access

Significant metering and electronics innovations coupled with development of a vibrant eco-system is leading energy access to the future



Future is built on data, monitoring, control and ensuring that community aspirations are met

