



*One  
with  
Planet People & Progress*



One Renewable Energy Enterprise, Inc.

# Energy for All Session 4

**June 7, 2016**

**Erel B. Narida**



# Agenda

- **Investment Ask** – how much money are you asking?
- **Management Team** – Who is behind the Company & what are their competencies?
- **Business Model** – What are the Company's customer segments, value propositions, key activities, key partners, revenue streams & cost centers; has the company succeeded in implementing the business model? Is it a growth stage company now?
- **Financial summary** – How is the Company doing financially? Is it profitable?
- **Use of Funds** – How will the company use the investor's money?
- **Investment structure** – What will the investor get in exchange for the investment? (Equity IRR, Project IRR, DSCR, Shareholdings, Board Representation)



# Investment Ask of V.I.P

## Investor / Lender



Investment  
Requirement for  
10 Mini-Grids :

Grant = \$1M

Loan = \$1M

Total = \$2M

In Two (2) years

### Investment : Battery Cost

Grant – \$100K

Loan at 6% \$100K

## Joint Venture



### OREEi & Electric Coop : Equity

Mini-grid build \$ 250K

Working Capital for Operations  
and maintenance of system



# Management Team

- One Renewable Energy Enterprise, Inc. (OREEi) is a system integrator of renewable energy systems.
- It started as a single proprietorship on April 2, 2008 that was owned and managed by its President and CEO, Erel B. Narida.
- It incorporated on January 3, 2011 with 100% Filipino capital.
- The management team is composed of former key employees of Shell Solar Philippines (SSPC), Department of Energy (DOE) and USAID/Winrock International AMORE Project. Together, the team has a combined experience of 100 years covering the following areas:
  - Rural and Institutional Business Development
  - Project Management
  - Technical Services; Design and Implementation
  - Procurement and Logistics
  - Technical Operations and After-sales



# One Renewable: Evolution



2008

and Beyond



# OREEi Social Impact KPI

SOCIAL IMPACT	CARBON MITIGATION	ACCESS TO BASIC SERVICES	LIVELIHOOD
<b>SOCIAL SEGMENT SOLUTIONS</b>			
Mobile lamps		21,000 solar lighting kits deployed	
<b>COMMUNITY BASED RENEWABLE ENERGY SOLUTIONS</b>			
Mini-grids			
Solar pumps		Potable water 70 households in 2 locations	Irrigation of 700 hectares in 140 locations for high value crops; Engaged local talent 2,432 Man days



# OREEi Social Impact KPI

SOCIAL IMPACT	CARBON MITIGATION	ACCESS TO BASIC SERVICES	LIVELIHOOD
<b>SERVICES</b>			
Design & installation of solar panels for commercial applications Training & hiring of local talent	15,400 kWP		Engaged local talent 4,967 Man days
<b>COMMERCIAL LIGHTING SOLUTIONS</b>			
Residential - own use Training & hiring of local talent	17.17 kWP		Engaged local talent 46 Man days
Commercial - PPA or own use Training & hiring of local talent	455.88 kWP		Engaged local talent 509 Man days





# OREEi Business Model

## Key Partners

### Suppliers

- Barefoot
- Grundfos
- More Earth
- Airspeed

### MFIs

- NWTF
- SECDEP
- RB Carraga
- BRECDA
- Atikha

### Technical

- LD Lacuna
- Photovoltaic

### Impact Investors

- PEF
- xchange
- LGTVP

## Key Activities

- Bids process
- Technical design & installation
- After sales visit

## Key Resources

- Reputation for reliability
- Local technical partners
- After sales network

## Value Propositions

- Social – safe, affordable, kerosene substitute
- CBRES – independent, low maintenance power or water supply
- Commercial – predictable cost of clean energy
- Reliable after sales
- Training & job opportunities for local talent
- Flexible offers to customers

## Customer Relationships

- Social – MFI
- Community – LGU
- Commercial – walk-in or referrals

## Channels

- Face to face multiple presentations to decision makers
- Trade shows
- Advertised invitation to bid

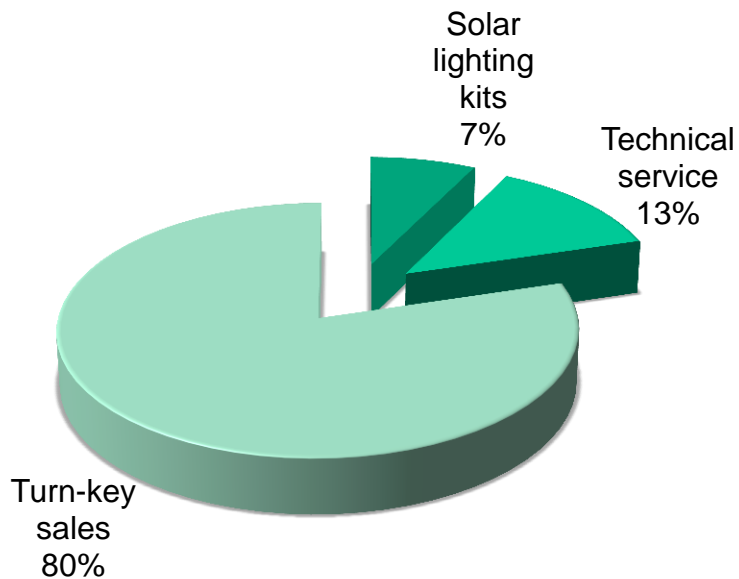
## Customer Segments

- Social
- Community
- Government / LGU
- Commercial
- Residential
- Utility

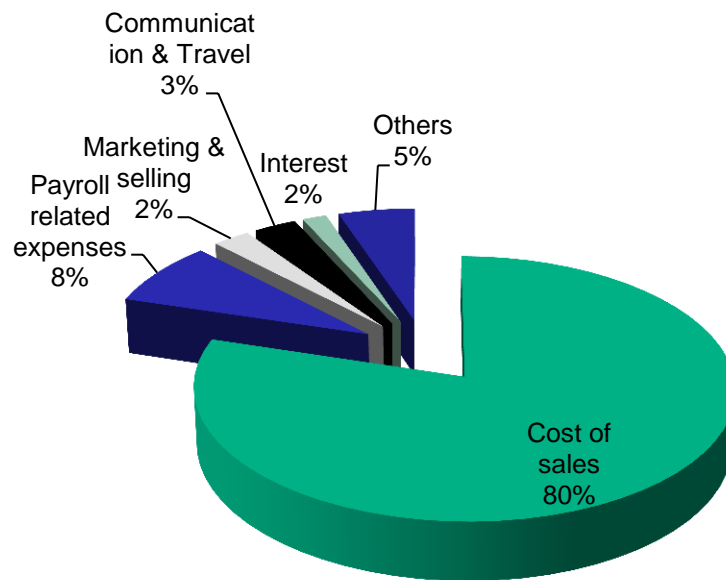


# OREEi Model Canvas

## Revenue Streams



## Cost Structure



## OREEi P&L ('000)

Particulars	2011	2012	2013	2014	2015F	Q1-2016LE	Q1 2016 Acquired
Revenues	\$64	\$1,069	\$520	\$806	\$1,109	\$438	\$1,056
COGS	\$51	\$905	\$444	\$725	\$866	\$307	
GM	\$13	\$165	\$76	\$81	\$243	\$132	
Total Opex	\$66	\$127	\$141	\$161	\$207	\$89	
EBITDA	(\$52)	\$38	(\$65)	(\$81)	\$36	\$43	
Dep'n & Int	\$0	\$19	\$29	\$32	\$21	\$8	
NET INCOME (LOSS)	(\$52)	\$18	(\$93)	(\$113)	\$15	\$34	



SUSTAINABLE  
ENERGY FOR ALL



# VERDANT ISLAND POWER (VIP) CORP.



## MALALISON ISLAND SOLAR HYBRID MINI-GRID JV OREE & ANTECO



One Renewable Energy Enterprise, Inc.

---

# Background of Project

1. The Philippines is composed of 7,100 islands. Approximately 239 islands have no power or have limited power provided by a generator managed by the local electric cooperative.
2. Each island on the average have 200 - 500 households with 5 family members or potential 400K beneficiaries.
3. Most of the families depend on fishing as a means of livelihood. Lack of power has limited the inhabitants ability to generate income for the family because there is no means for them to store their fish to get a better price. Further, children cannot extend their study house because in most cases power is only available from 4-6 hours per day.
4. From point of view of the coop, the cost to power the island by way of a submarine cable is not cost efficient approximately PhP8M per kilometer, hence, this is not a viable source of power. While a generator serves as an alternative, the cost to transport and available storage limits the volume and consequently its operating hours.



# Value Proposition

**Island Solar Power Source**  
**Independent renewable energy**



**Value Add : Prepaid Billing System**  
**100% collection & recovery of investment**



## Electric Cooperative

- Buys solar power output
- Acquires consumers
- Connects HH & deploys meters
- Receives settlement for power distribution



## OREEi JV Power Producer

- Builds / maintains solar power source
- Social preparation; due diligence
- Hosts prepaid vending system & manages billing system
- Settles to Power Distributor & Smart

## Smart Money

- Settles with OREEi & provides reports for merchant settlement
- Earns merchant discount
- Sends vending system signal to load HH meter



## OREEi JV Vending Services

- Sends PIN for off-line or Power Load to HH meter for online (with sim)
- Sends notifications to HH sim



## HH Consumer

- Buys Prepaid Power from retailer
- Smart subscriber from Manila loads HH prepaid power
- Receives confirmation or PIN (Off-line)

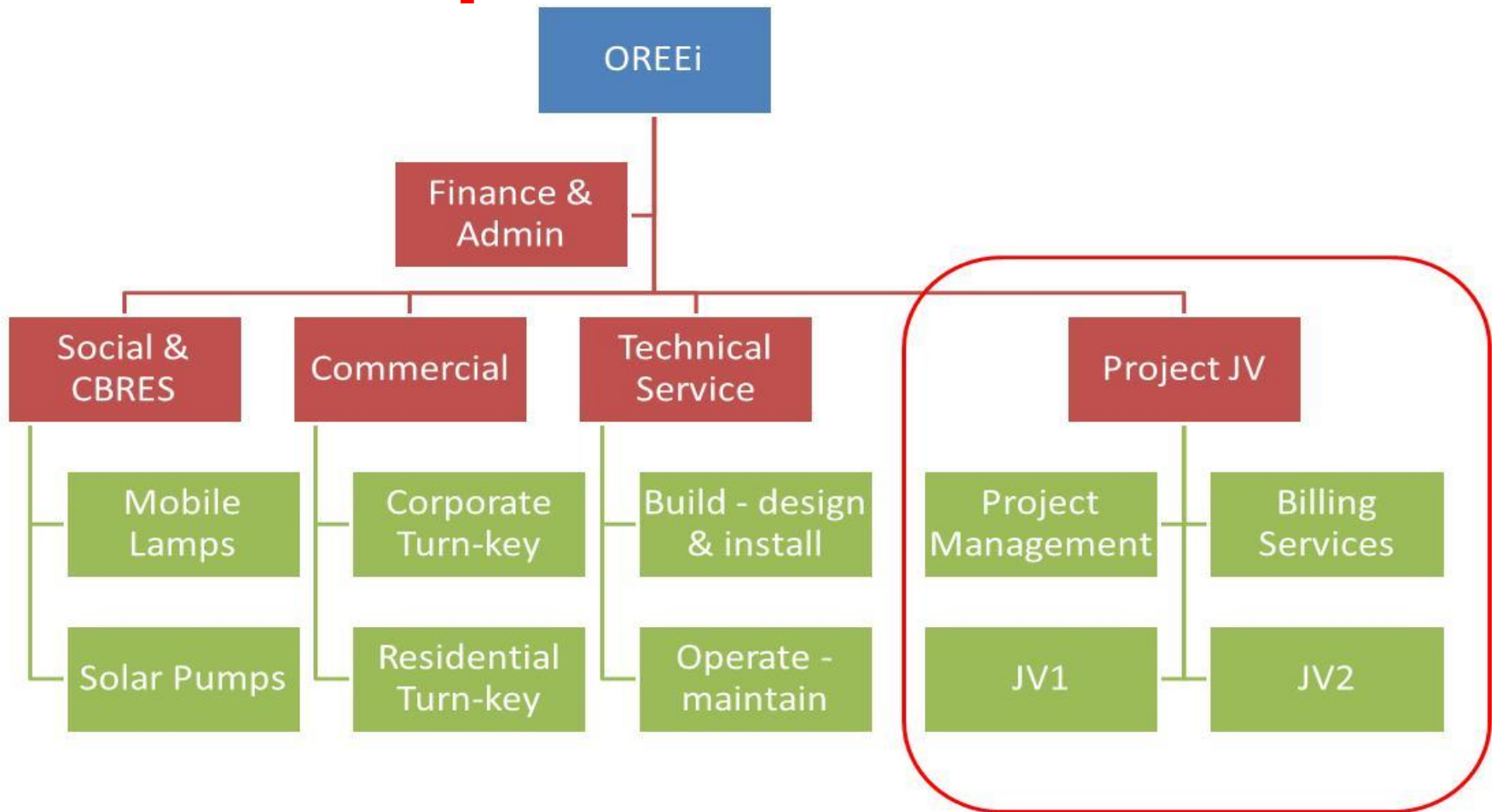
## Smart MIMO / Retailer

- Sells Power Load through Smart Money or ELoad
- Earns commission from sale of Power Load





# Proposed structure





## HOW WILL THE COMPANY USE THE MONEY

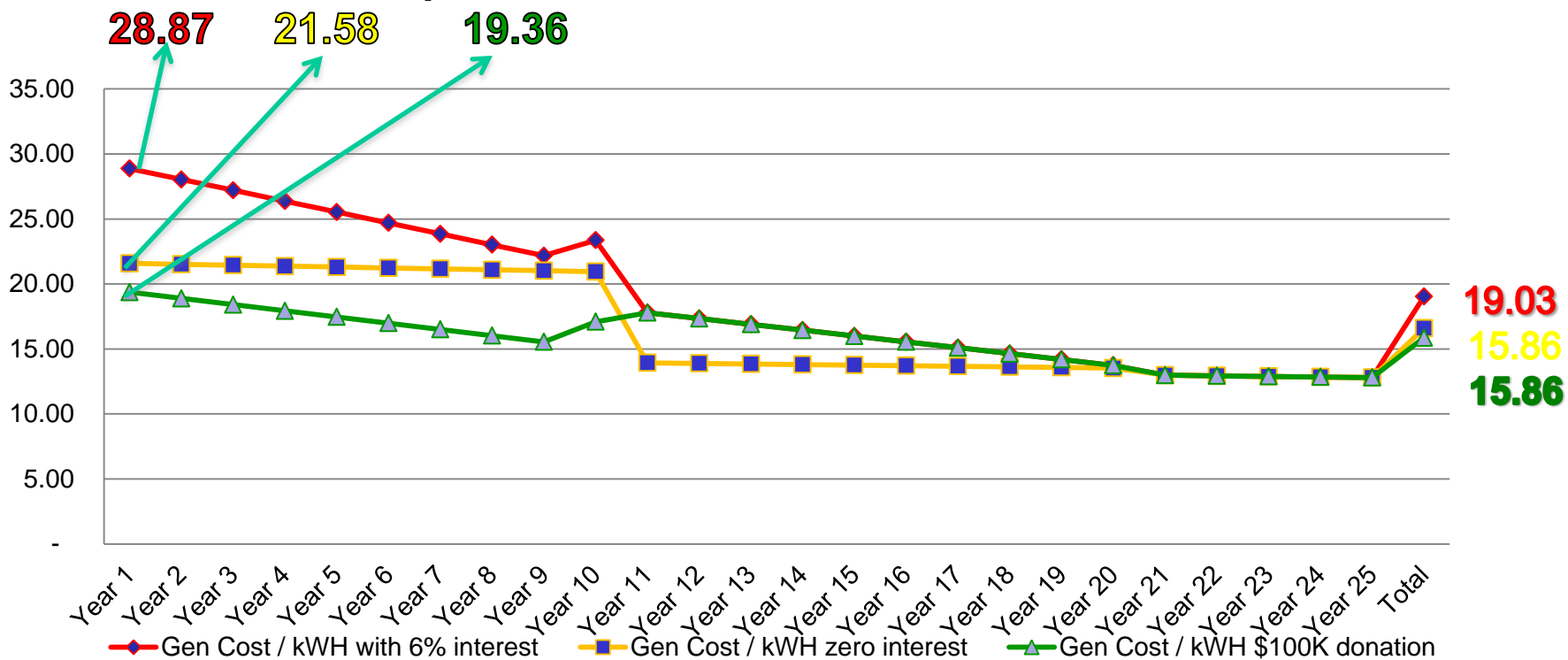
**To fund the battery of the mini-grid for the initial build with \$100K grant and \$100K loan at 6% for the first site**

**In the next two years the target of OREEi is to capture 10 out of the 239 potential islands where this solution is feasible.**



# Generation Cost Per kWh (PhP)

Current Rate: Php **30.00** / kWh



# Social Impact of Project

SOCIAL IMPACT	CARBON MITIGATION	ACCESS TO BASIC SERVICES	LIVELIHOOD
COMMUNITY BASED RENEWABLE ENERGY SOLUTIONS			
Mini-grids	200 kWh / island/day or 2000 kWh/day for 10 islands	Solar mini-grid will provide 24-hour power from 4-6 hours with use of generator / candles or kerosene	<p>Improve livelihood of fisher folk with use of freezers</p> <p>Potential eco-tourism in the area thereby triggering other economic activities</p> <p>Jobs creation : training / hiring of local talent for solar installation projects</p>



## Project Financials for 1 Site

ENERGY PRODUCTION			
Ave annual energy production	74,314.00		
Total energy produced in 25 years	1,846,746		
MINI-GRID BUILD COST (US Dollars)	<u>COST</u>	<u>DONATION</u>	<u>NET</u>
Modules, inverters, BOS	94,444	-	94,444
Labor and logistics	50,000	-	50,000
Total Mini-Grid Build Cost	144,444	-	144,444
Battery (Including Replacement)	377,778	100,000	277,778
Grand Total Build Cost	522,222	100,000	422,222



## Profit & Loss for 1 Site

PARTICULARS	100% LOAN FOR BATTERY	\$100K DONATION	NET OF \$100K DONATION
Revenues (25% mark-up on generation cost)	976,146	162,500	813,646
Tech maintenance, insurance & administration cost	158,694	-	158,694
EBITDA	817,451	162,500	654,951
Depreciation expense	522,222	100,000	422,222
Interest expense	100,000	30,000	70,000
Net income before tax	195,229	32,500	162,729
Income tax (30% net income)	58,569	9,750	48,819
Net income	136,660	22,750	113,910



## What's in it for the investor



Provide 24 x 7 power for 10 islands  
Drive down power cost from P30 to  
average of P16 over 25 years  
6% Interest income from P1M  
100% return on capital after 10 years

Other investment  
opportunities +  
source of local talent  
for other projects



**END OF PRESENTATION**