



# Nizam Bijli: Switching Life On In Pakistan

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The background image shows the interior of a traditional dwelling with a thatched roof. Two men are seated on wooden chairs, facing each other in conversation. The room is dimly lit, with a single bright light source hanging from the ceiling. On the left, a green wall features a poster with multiple portraits. The overall atmosphere is one of a rural, off-grid living environment.

**Two thirds of Pakistan's population do not have access to reliable energy.**

**11 million households are completely off grid.**

**12 million households experience over 12 hours of load shedding each day.**





**We aim to provide electricity to 1 million people by providing them safe, reliable and affordable electricity within 5 years**

**Our Mission is to provide electricity access for the off-grid.**



A photograph of four young children sitting on a colorful, patterned rug in a dimly lit room at night. They are all looking towards the camera, with some looking at open books in front of them. The room is illuminated by warm, low-key lighting, possibly from a small lamp or candle, creating a cozy atmosphere. The children are dressed in traditional South Asian clothing. The background shows a simple, textured wall and some hanging items.

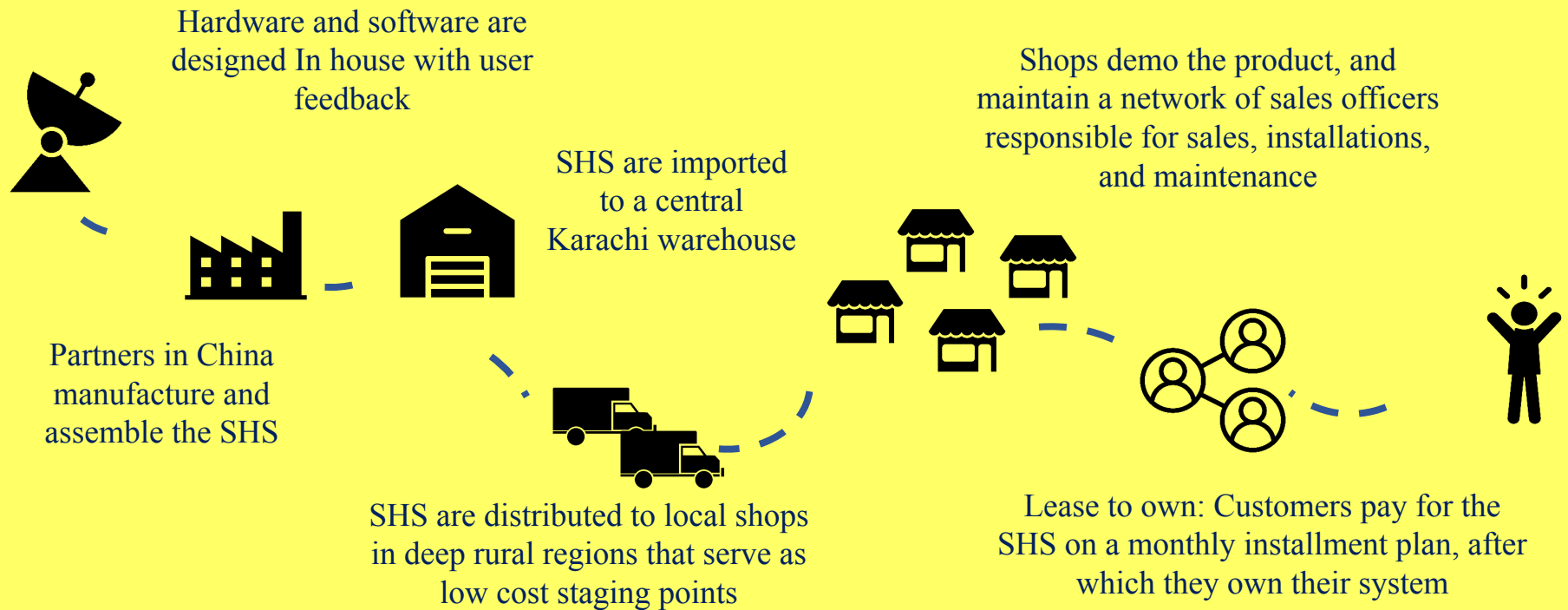
**For off-grid villagers in rural Pakistan,**  
Nizam Bijli is the only source for an affordable and reliable  
solar energy product which combines innovative technology  
and superior customer service to deliver an on-grid experience.

The serviceable available market is  
**10 million households**



# How We Operate

- Deep rural distribution
- Door to door “push” sales
- Local sales and aftersales network





**The Nizam Bijli Solar System** includes a built in battery with a charge controller and a solar PV up to 150W solution for households & commercial customers





# Product Highlights



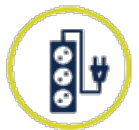
Intelligent off-site monitoring **enhances customer support**



Automated adjustments allows for **extended battery life**



Remote on/off allows for **smooth payment collections process**



Proprietary hardware and software for the **on-grid experience**

# Our Impact

**Access to grid: 25% have access to grid electricity**

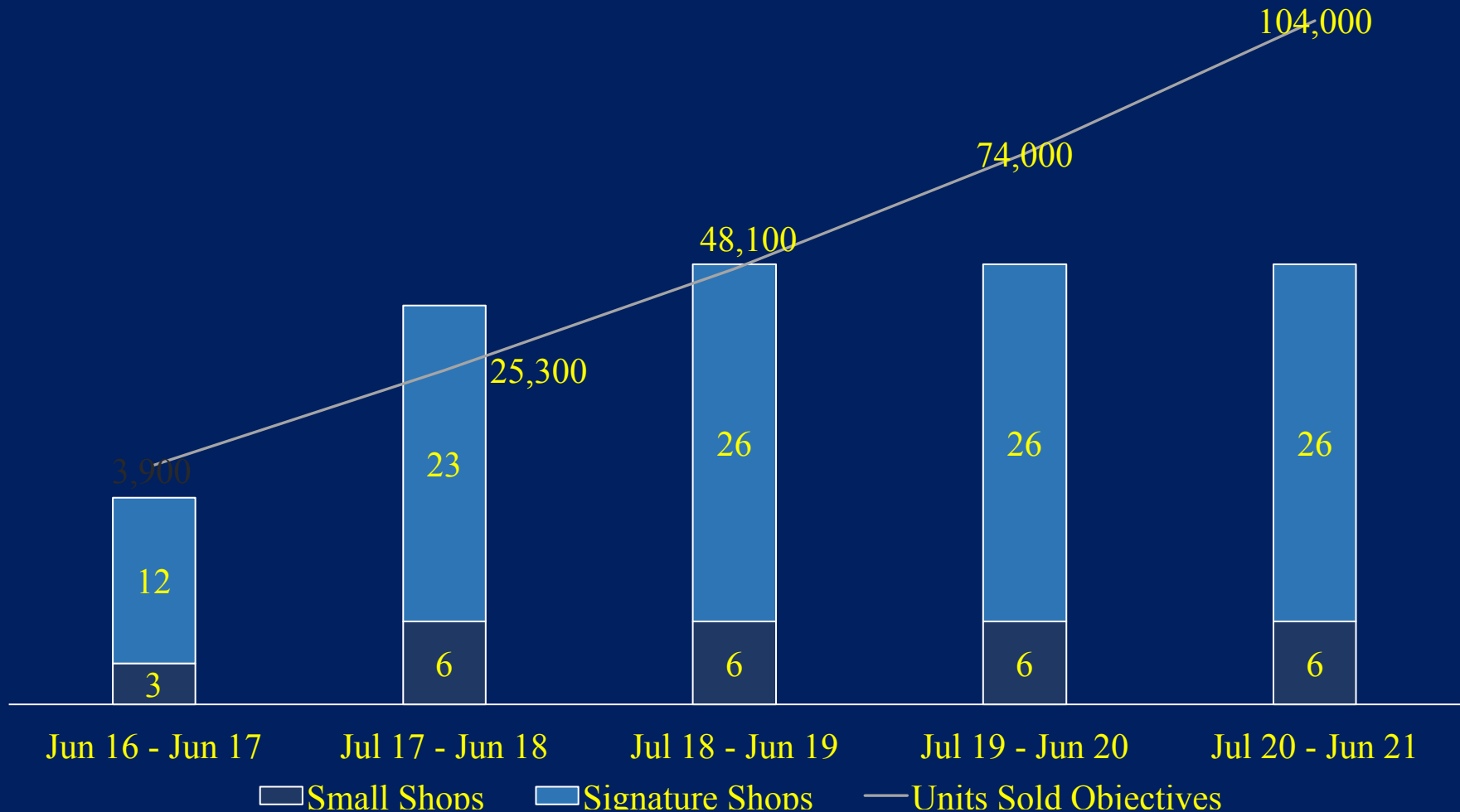
**Replacement of traditional fuel use: ~800**

**Changed quality and quantity of light by 400%**

**Saved on energy related expenditures by USD \$276K**



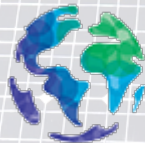
Nizam Bijli is rapidly expanding its operation by establishing new shops. **With each shop we can support 2000-5000 customers**



# Existing Investors



## Our Partners







**Let's Improve Lives, Together.**

