

# From Start-Up to Scale Up

5 June (Tuesday), 9:00 a.m. - 5:30 p.m.

## Background

Local entrepreneurs and startups are critical to accelerating the large-scale adoption of clean energy and related clean technologies in the Asia-Pacific region. They develop the technologies, business models, projects, and services required to drive down the costs and risks of deploying clean energy at scale.

However, the few clean energy entrepreneurs in the region often face huge barriers such as lack of access to the risk capital, pilot customers and human resources they need in order to survive and scale-up. What are the challenges they face after piloting stage in order to largely scale up their operations? What are the roles of corporates to better support them to accelerate the growth and deployment of clean energy in the region? What kind of collaborations do we need in the region? What growth hacks, enabling models, programs, and platforms from around the world can we learn from and replicate?

In this workshop, we will invite experienced and emerging clean energy startup entrepreneurs including ADB's New Energy Leaders, finalists from Start-up Energy Transition Award powered by DENA and start-ups from California Clean Energy Fund. We also invited start-up enablers including corporate player, policymakers and donors etc. We will discuss the challenges facing entrepreneurs, the growth hacks that are beneficial to more start-ups in the area and collaborations between start-ups and enablers.

## **Objective of the Workshop**

Through peer to peer sharing and discussions between start-ups and enablers, the goal of the workshop is to discuss actionable ideas, growth hacks, programs and platforms that can support and help clean energy startups in the region to scale-up.

# Agenda

| Time               | Activity  |
|--------------------|---|
| 2:00 p.m 2:05 p.m. | Opening remarks   |
| 2:05 p.m 2:20 p.m. | Introduction to the workshop  |
| 2:20 p.m 3:50 p.m. | <ul> <li>Part 1: Corporate innovation</li> <li>4-5 Corporate presentations on corporate innovation including the internal challenges they face followed by a panel discussions on examples of corporate collaborations with start-ups</li> <li>Coffee Break (30 minutes)</li> </ul> |
| 3:30 p.m 3:50 p.m. | Part 2: Platform overviews (60 minutes)   |
| 3:50 p.m 5:00 p.m. | <ul> <li>Part 3: Breakout Session (70 minutes)</li> <li>Discussions on how to identify good start-ups, the challenges they face and how to collaborate with them.</li> <li>Discussions on what kind of support start-ups need and come up with concrete actions.</li> </ul>         |
| 5:00 p.m 5:25 p.m. | Part 4: Presentations/voting (25 minutes)   |
| 5:25 p.m 5:30 p.m. | Closing Remarks (5 minutes)   |

### About the Organizers

ADB's Asia Pacific Climate Technology Center California Clean Energy Fund Start-up Energy Transition

### For any questions, please contact:

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