



Growing Indian Economy

Effect of Indoor Air Pollution

Changing lives through LPG

PMUY the success story

Few Statistics

→ C <https://timesofindia.indiatimes.com/india/india-saw-2-5-million-deaths-due-to-pollution-in-2015-study/articleshow/61158>

India saw 2.5 million deaths due to pollution in 2015: Study

Sushmi Dey and Vishwa Mohan | TNN | Oct 21, 2017, 01:35 IST

✉ 🖨 A- A+



Smog envelops the skyline at noon a day after Diwali in New Delhi on Oct. 20, 2017. (AP photo)

HIGHLIGHTS

- SGA 2017 report had put this figure (deaths due to air pollution) for India at 10,90,400 as compared to 11,08,100 in China.
- While, the number of deaths due to air pollution, as per the Lancet study, is over 7L more.
- The difference can be attributed to the different set of data and parameters used by them.

→ <https://timesofindia.indiatimes.com/home/environment/pollution/study-world-pollution-deadlier-than-wars-disasters-hunger/articleshow/61158>

News » Study: World pollution deadlier than wars, disasters, hunger

Study: World pollution deadlier than wars, disasters, hunger

Agencies | Updated: Oct 21, 2017, 11:43 IST

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HIGHLIGHTS

- Environmental pollution is killing more people every year than all war and violence in the world.
- One out of every six premature deaths in the world in 2015 — about 9 million — could be attributed to disease from toxic exposure.
- The greatest numbers of deaths linked to pollution in 2015 were in India with 2.5 million, and China with 1.8 million.

0.27 mn deaths in India in 2015 due to Residential Biomass Burning

Household Pollution- A silent killer



Let us act now to save million lives!

Cooking Without LPG



Wood



Kerosene



Cow-dung



**Charcoal &
Coal**

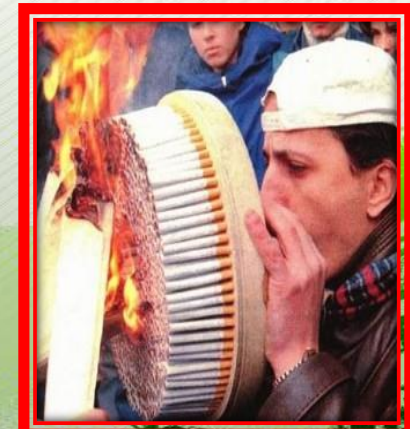
Eliminating Health hazards Of conventional fuels



- Women and children worst affected – high mortality rate
- Pulmonary diseases, stroke, heart disease, etc



An open fire in the kitchen is like burning 400 cigarettes an hour.



Free women from drudgery of collecting fire wood, Reduce time on cooking



- Safety Hazards for women while collecting wood in field (scorpion or snake bite is a looming threat)
- On average fetching and cooking with biomass takes 2-3 hours a day.



Stop Deforestation



EFFECTS OF DEFORESTATION

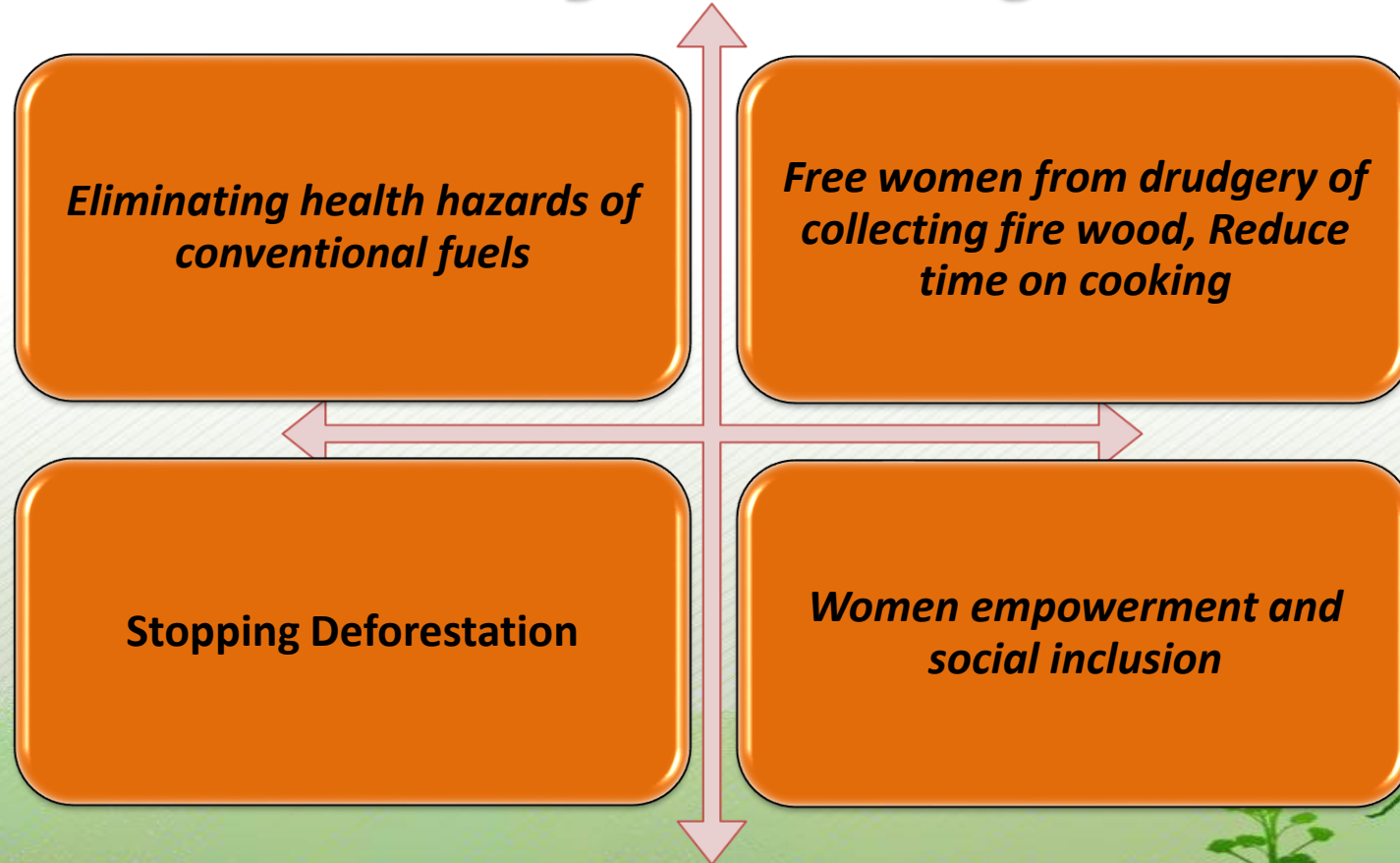
- Droughts
- Wildfires
- Increase in temperature
- Animal death and/or extinction
- Vegetation and Resources lost

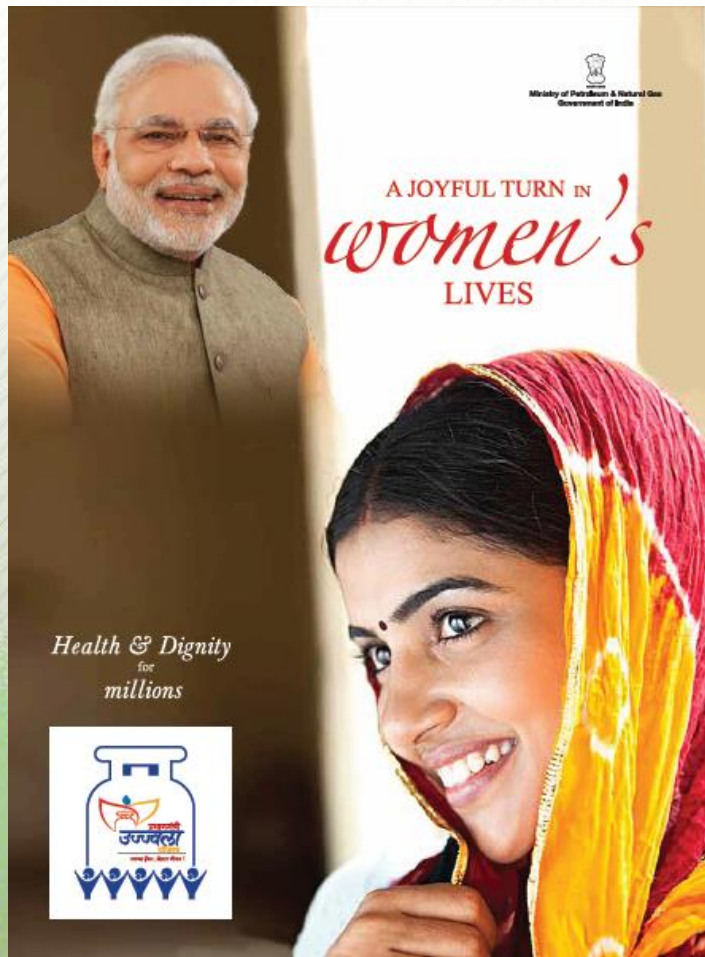


Breaking News

LIVE Deforestation Makes Sad Panda

Need for a change





PROMOTING CLEAN ENERGY BASED ENERGY ACCESS



Pradhan Mantri Ujjwala Yojana (PMUY)

*In Every Part
In Every Heart*



The Journey

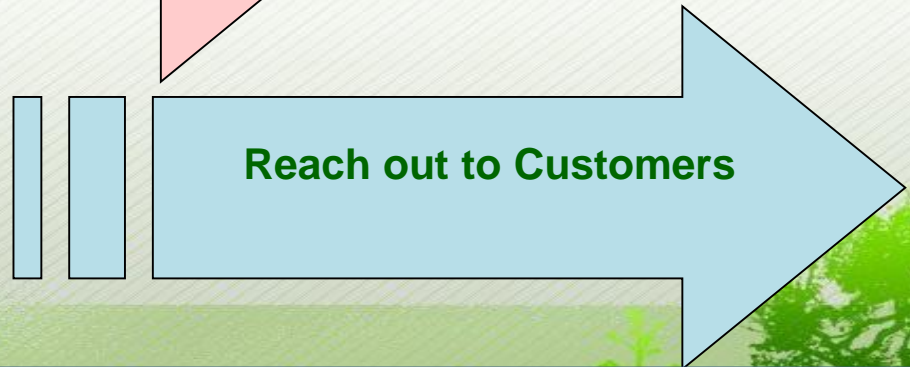
56 % LPG coverage
as on April 2015

Smokeless Villages
in 2015 -16 :
Deposit free BPL
connections
Releases

PMUY in 2016-18 :
Free LPG
connections to
weaker section

81.6 % LPG
coverage as on
May 2018

Oil Marketing Companies have released 41 million LPG connections to under privileged section of the society over the period of past 2 years & current year.



The Journey — **Clean Fuel**

Way out : Affordable LPG connection to underprivileged sections of the Society

Subsidy Reforms in the Country

Capping of
Subsidized
cylinders

Detection of
Multiple
connections

PAHAL (Direct
transfer of Subsidy
to Bank a/c)

Subsidy To
Targeted Segments

Savings of USD \$3 Billion from subsidy reforms - used for release of connection to underprivileged sections



Smokeless Village

Target 100% conversion of households in a Village to clean fuel-LPG

On November 28th, 2015 Indian Oil declared first smokeless village of India

Officers & Channel partners adopted villages

Over 35,000 villages made smoke free

***“Set tone for a larger,
Nation-wide scheme
PMUY ”***



Pradhan Mantri Ujjwala Yojana



Scope and Support

- 50 million women beneficiaries
- Rs.80 billion budgetary provision in Mar 2016
- Scheme period- three years from May 2016
- Interest Free Loan provision for First refill & Stove facilitated

Target Beneficiary

- Women from economically underprivileged households
- Initial focus States having lower LPG coverage than National

Enrollment Process

- Aadhaar no. as primary key in verification & de-duplication.
- De-duplication also on bank a/c & AHL TIN (Abridge Household List Temp Identification No.)
- Pre New Connection release protocol & Safety education

Efforts & Action Taken

- ❧ Planned implementation, Continuous engagement and Support from Govt.
- ❧ One District Nodal Officer (DNO) assigned to each District
- ❧ Regular interactions with DNOs, Distributors, State administration, Public representatives
- ❧ Wide publicity through Banners, Hoarding/Standees, TV, Radio, Social- media and Newspapers



Efforts & Action Taken

- ✎ Augmentation & Up gradation of IT resources:
 - ✎ Significant IT developments at All level
 - ✎ Daily MIS reporting
 - ✎ Dedicated website (www.pmujiwalayojna.com) & toll free number (18002666696)
 - ✎ App & Web based Dashboard Monitoring
- ✎ Large No of Camps & Melas for consumer enrollment
- ✎ Special Drive: Distribution by Freedom fighters , Ex Servicemen & other prominent personalities



Involvement Of Public Representatives



360° Engagement- Social Platforms



MyLPG.in @MyLPG_In · Sep 29
Congratulations! Pradhan Mantri #Ujjwala Yojana launched in Jammu & #Kashmir
india



MUjjwalaYojana



kash Shari

Ujjwala #PM...
88Lakh in #UP or



Modi Mission

Sep 28
e to power Jammu and Kashmir kitchens



IndiaPortal

kh, with over
Deciding Force in UP



Vijay
#Ujjwala
Over
sunday

via NMAApp pic.twitter.com/ISv...

Over 64 lakh women have got free
have got free LPG
launch of the

Vishal Gas Service @vishalgasindane · Mar 2
PMUY camp organised on 02.03.17 by Vishal Gas Service at
Rameshchandra Vakli Chawl near asarwa railway crossing agmedabr



ONGC @ONGC · 22h
#GiveItUp #PAHAL #SAHAJ #PMUY & now #MoPNG_eSeva
Ministry transforming itself into a public welfare ministry

Modi's Ujjwala gas scheme to
Jammu and Kashmir

Athar Hussain @hus...
#7000 #Ujjwala see...
@ramap1963 @Mo...




Rajesh Tripathy @...
#GiveItUp ; a Nob...
#MoPNG_eSeva :




ed segment,
pradhanbjp

Safety First-Consumer Awareness



Safety Instructions to use LPG






Dear customer, Congratulations on receiving gas connection through the Pradhan Mantri Ujjwala Yojana. Here are a few tips to use your LPG in the right and safest way.


Steps to keep in mind while using LPG		
Always keep the cylinder in upright position.	Keep the gas stove minimum 6 inches above the cylinder on a stable surface. Also always cook while standing.	Do not place the gas stove where there is strong wind flow.
Do not use any inflammable items in the kitchen other than the gas cylinder.	Always light the match stick before turning on the gas stove.	Avoid other work while cooking and always be present near the stove. Always use a cotton apron while cooking.
Always use long to hold the hot vessel used to cook and avoid using cloth.	Always keep the regulator switch off while sleeping or going out.	Always replace the safety hose every 5 years. Avoid trying to repair the gas stove on your own.

Steps to follow in case you smell gas in the air		
If you smell LPG in air, do not switch on electric switches, lighter and matches. Open windows and doors immediately.	In case of gas leakage, put on the safety cap, leave it in the open and contact the distributor immediately.	In case of any gas leakage, contact your local gas distributor or call: Helpline no. 1906.


For all LPG related enquiries and complaints, call our toll free number 1800 2333 666

We can maximise the use of LPG through a right and safe practice.



We Care for You



Insurance Coverage for LPG Customers




In case of the unfortunate event of an accident, we want you to know that we have covered all our registered consumers under an LPG Accident insurance policy.

To avail the benefit you must immediately inform the LPG distributor in writing. The LPG distributor will then inform the concerned Territory Office and the Insurance Company about the same. We will offer all assistance in completing the formalities for insurance claims arising out of the accident.

The monetary value of LPG Accident coverage under the no fault liability policy is as under:

- Personal accident cover of Rs. 6,00,000/- per person per event in case of death.
- Covers medical expenses of Rs. 30 lakhs per event, maximum Rs. 2,00,000/- per person. Immediate relief up to Rs. 25,000/- per person.
- Property damage maximum Rs. 2,00,000/- per event at authorised customer's registered premises.

*Terms & condition apply.



Safety and Insurance Card To Each PMUY beneficiary

Engagement with Local Community

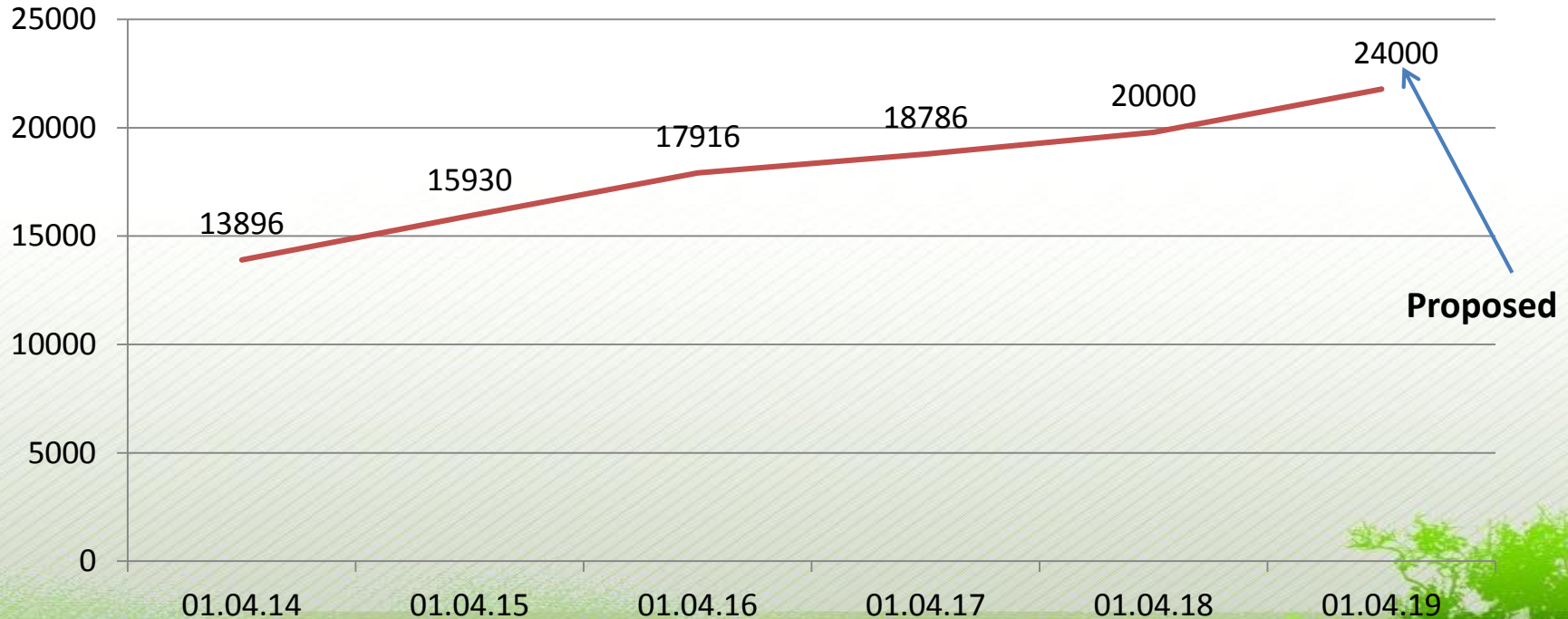
Creating Awareness :

- **What is the Scheme ?**
- **Who all are eligible?**
- **What are the benefits ?**
- **Requirement for getting a connection**
- **Helping in taking the decision – Loan /No Loan, 5 kg / 14.2 kg, single burner / double burner, etc.**



ASHA and Anganwadi members were engaged

Distribution Network Augmentation



35% increase in LPG Distributorships during last 4 years



Extended PMUY

Scope and Support

- Enhanced to 80 million women beneficiaries
- Rs.80 billion additional budgetary allocation in Mar 2018
- Scheme period- extended till Mar 2020

Target Beneficiary

- Scheduled Caste/Scheduled Tribe category
- Most Backward Class category
- Antyodaya Anna Yojana category
- Pradhan Mantri Awas Yojana (Gramin)
- Forest dwellers
- Tea & Ex-Tea Garden tribes
- Residents of Island/River Island

Enrollment Process

- Aadhaar & Bank a/c as primary key in verification & de-duplication.
- De-duplication also on Ration card
- Safety education through LPG panchayats



Ujjwala Diwas



Ujjwala Diwas was observed on 20th April '18.

It was a part of the **Gram Swaraj Abhiyan** celebrations which was observed for 3 weeks between 14th April '18 to 5th May '18.

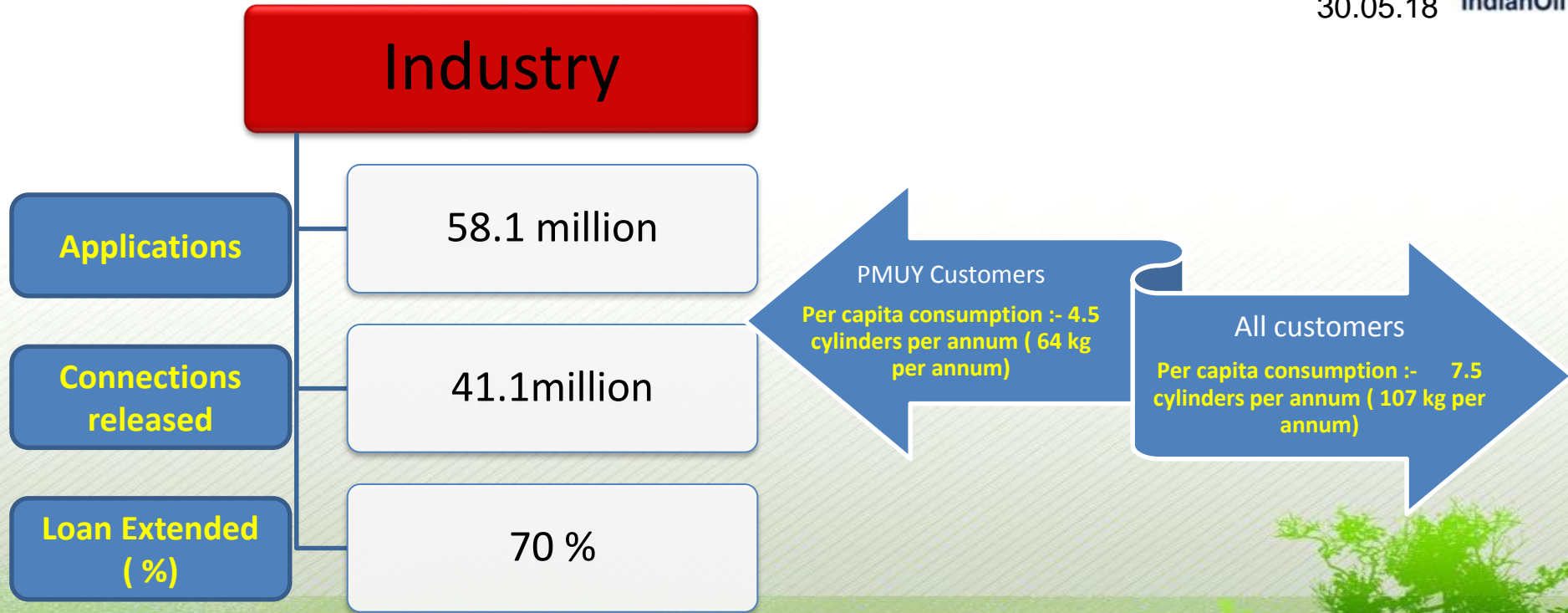
On Ujjwala Diwas, around **16,000 LPG Panchayats** were organized across the country.

The total number of LPG connections released on Ujjwala Diwas **1.09 million**

The details were captured entirely on Digital platform using a mobile app called CollectApp.

Landmarks:- PMUY

Data as on
30.05.18



Crossed 15 million target by releasing **20 million LPG connections in 1st year**
Making it one of the largest social inclusion scheme

Socio-Economic Impact :PMUY

- ❖ Women enlightened to individual identity based on Aadhaar Card & Bank account
- ❖ Benefits to Socio-Economically Weaker Sections-43%
- ❖ Drudgery has reduced, women can utilise their valuable time.
- ❖ Smokeless Kitchens-the indoor household air pollution reduced - a contribution in minimising global warming
- ❖ Significant direct health benefits and quality of life for women
- ❖ Arresting deforestation



Future Projections

Customers (Million)



LPG Coverage (%)





THANK YOU