

Empowering Industrial Small and Medium Enterprises (SMEs) to boost energy efficiency

Zarina Khan, eeaser GmbH



Industry could
cut energy costs
and emissions by

25%

easily but fails...

Major challenges

Limited Resources



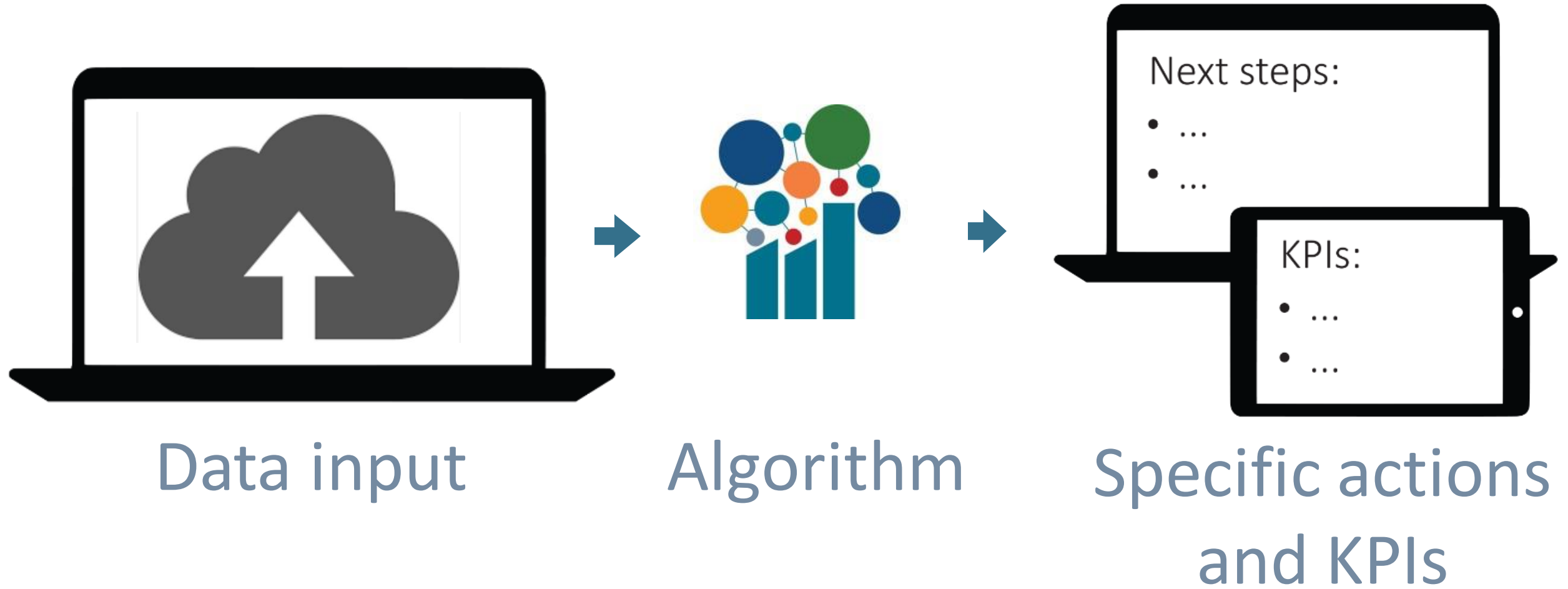
Financial, technical, and human resource constraints

Lack of Awareness



SMEs unaware of energy efficiency benefits and opportunities

The easy principle...



A success case from the Philippines

Sector: Fabricated Metal

Total power costs: > 1 m€ /a

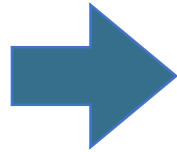
Solutions identified: 9

Total saving: > 50 k€

Solution examples:

- Waste heat recovery from compressors
- Adding variable frequency drives
- Central control system
- ...

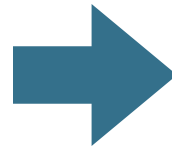
Client success in Lebanon



19%

Energy
Saving
Identified

2021

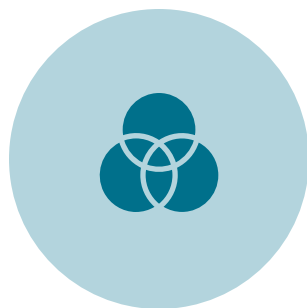


2022

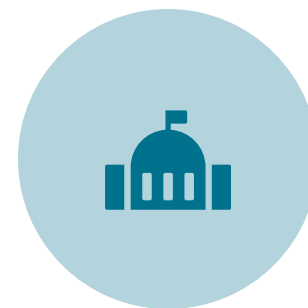
Aggregate information from 1000+ assessments helps to:



Identify feasible investment opportunities



Compare sector specific potential



Implement evidence-based policies

Let's empower Asian SMEs together using digital solutions



Want to know more?



Zarmina Khan

Sustainability Researcher

zarmina.khan@eeaser.com

<http://www.eeaser.com>

<https://www.linkedin.com/in/zarmina-khan-13ba4b112/>