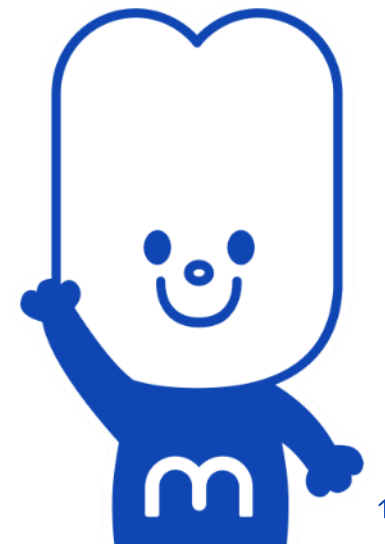


# MuvMi: Microtransit with Mass Customization for urban mobility

5+ Mn Pax, 400+ EVs, 30% QoQ



# Urbanization drives the needs for Microtransit (zone base)

20 Bn trip annually in South East Asia<sup>1</sup>

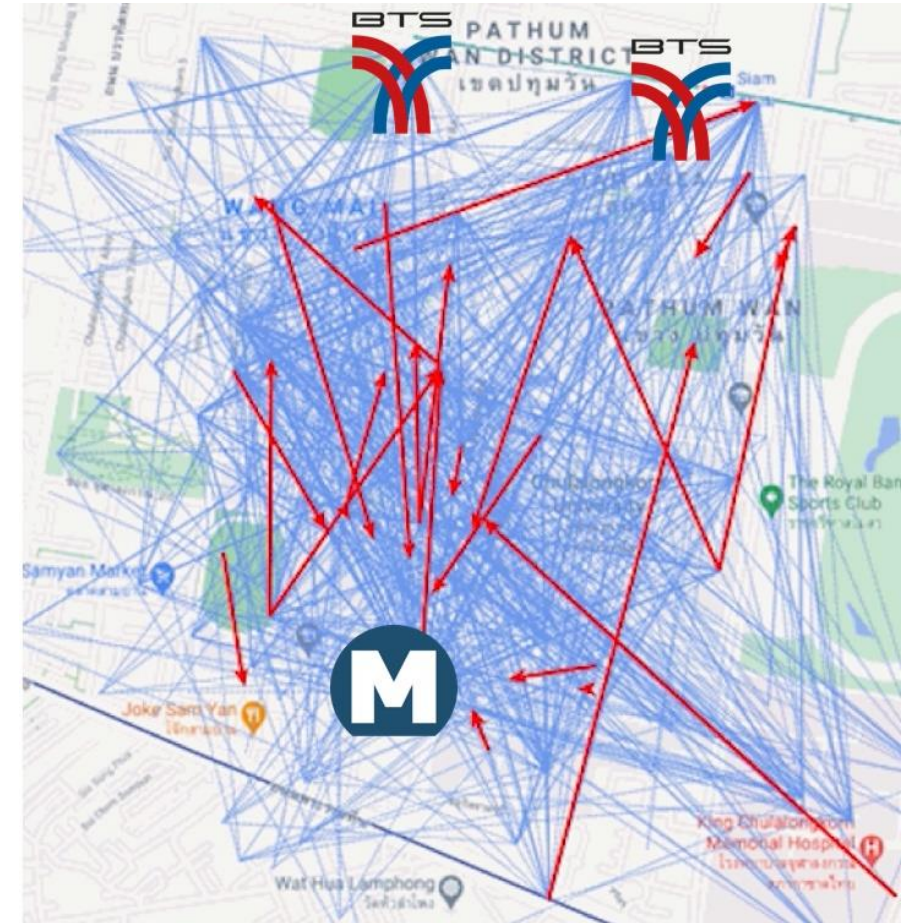
80% within zone



20% connect with mass transit



Actual MuvMi passenger movement<sup>2</sup>



1. web search of # of mass transit users; UMT internal data 2. One day in Chula zone

# Customize for the mass break old paradigm, enable convenient microtransit at affordable price

Old paradigm: Convenient but expensive



Convenient  
(Customize)

**New paradigm:** Convenient & Affordable  
Customise for the Mass with **Dynamic Route Sharing**



Safety concern



**Convenient & Affordable**  
enable MuvMi to tap into  
20 Bn trips in SEA

Expensive  
(Not sharing)

Affordable  
(Sharing)

Old paradigm: Cheap but inconvenient

Fixed-route  
(Mass)



# What is MuvMi

MuvMi is an **on-demand ridesharing service**, conveniently moving you **around your neighborhood** as well as **connecting to mass transit**. Our ridesharing service is **affordable**, and our vehicles are environmentally friendly from being **100% electric!**



**5+ Mn**

Passengers



**430+**

EVs



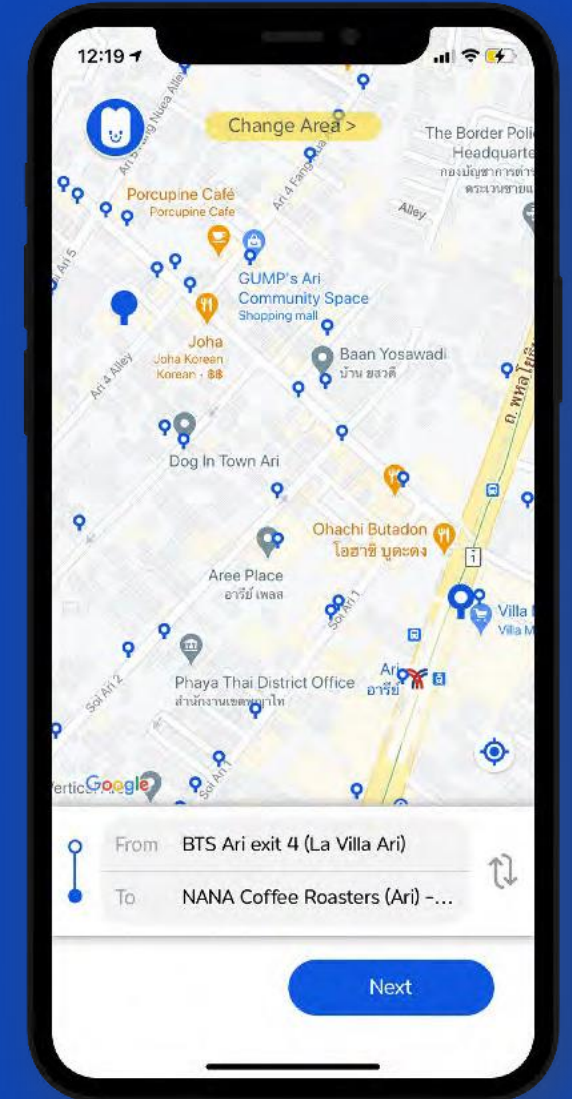
**1,300+**

Tons



**2,500+**

Hop-points



**muvmi**

33 Space, A49 - 51

Soi Pradipat 17, Phayathai, Bangkok, Thailand 10400

[support@muvmi.co](mailto:support@muvmi.co)

[www.muvmi.co](http://www.muvmi.co)

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