

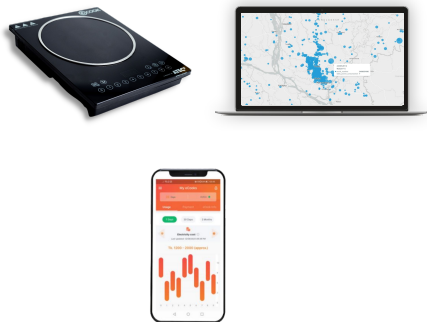
ATEC eCook

Experiences and Lessons Learned on e-Cooking
Projects

ATEC  is the tech global leader for data-auditable carbon emission reductions for the verifiable decarbonisation of cooking in the Global South.

Product

Hardware | Software | Data




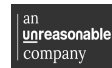
Carbon Partners



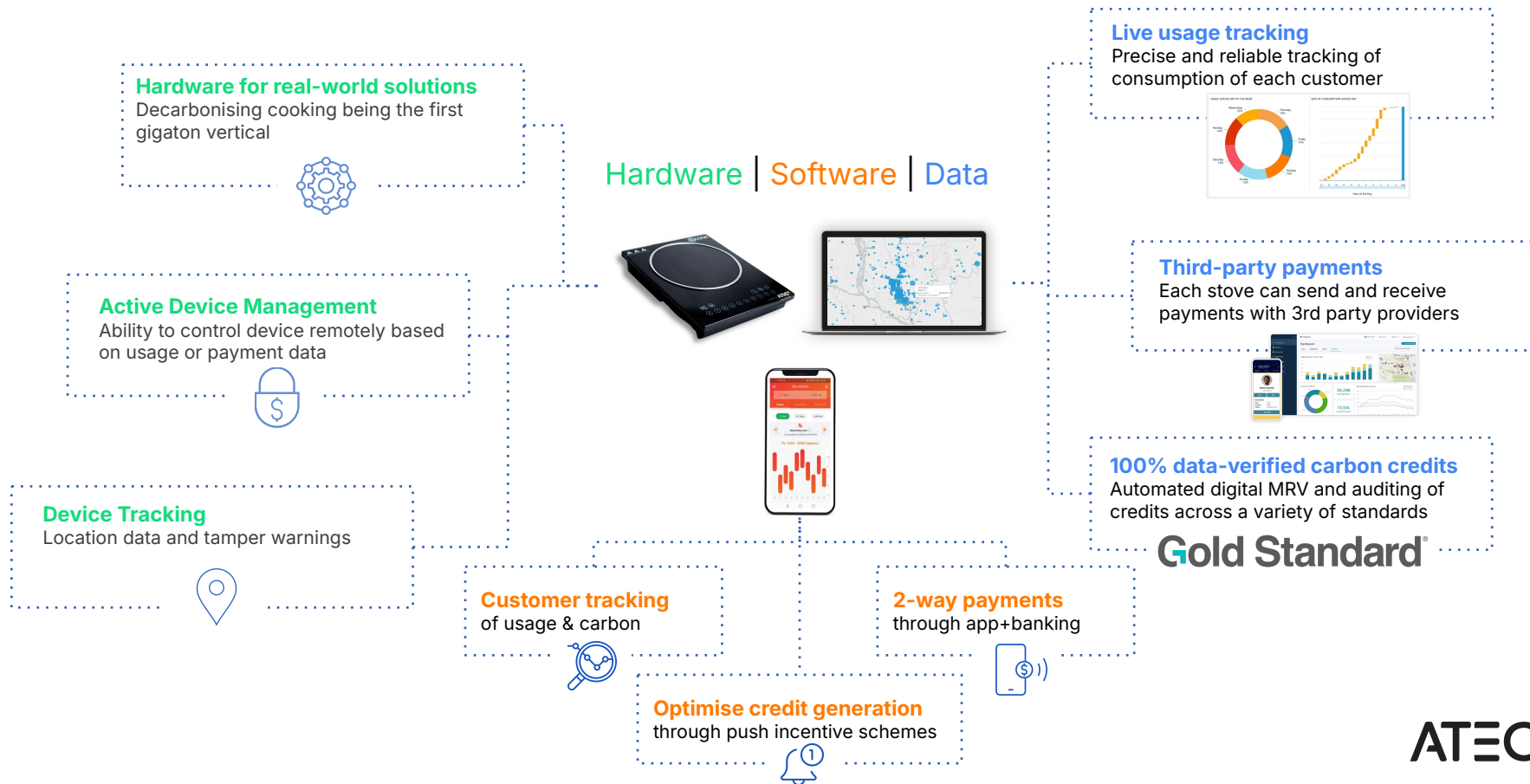
Equity Investors



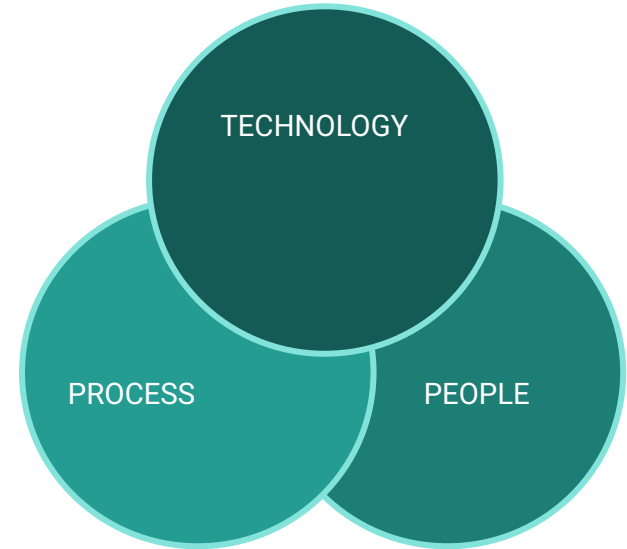
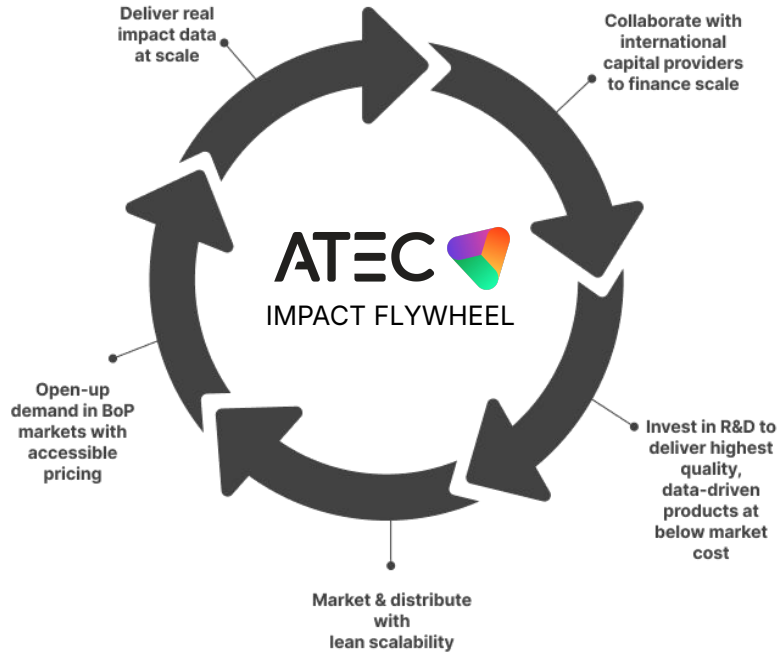
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ATEC's IoT tech stack measures, verifies and monetises 1 gigaton of carbon assets across the Global South



FLYWHEEL & LEARNINGS



Technology

Build fast. Learn. Improve.

Electrification and infrastructure developments are changing the way how people can access cooking. But there are challenges and technology needs to keep evolving around it.

Good products need to strike balance between reliability, usability and cost effectiveness.

The ATEC way:

- Close collaboration with device manufacturers and local deployment partner
- Identification and removal of friction points to technology in a market
- Integration of user feedback into feature and product development

People

Cooking is not a commodity.

Cultural habits are important to acknowledge and the “best” solution can mean different things in different markets.

Changing the way people cook requires a lot of attention to detail, education and ongoing support.

The ATEC way:

- Human centred marketing and incentivisation programs
- Access to user data and educational material through mobile application
- Ongoing customer success management

Process

Digital first. Veracity always.

The recent disruptions in carbon markets have confirmed ATEC's position around the setup of successful projects.

Trusting the MRV process requires 100% data-auditable, high-integrity & compliance-aligned carbon projects.

The ATEC way:

- 100% On-asset collection of usage parameters, no sampling
- Direct integration of projects parameters into performance dashboards
- Full integration of encrypted project data into blockchain based dmRV platforms

**LEADING
THE WAY
TO CLEAN
COOKING.**

